

**Engagement
Summary Report
October 2022**

1 Introduction

This document presents a summary of engagement focused on designing improvements to the Phase 2 of the Oval to Stockwell Low Traffic Neighbourhood (LTN).

Working with the community, Lambeth Council Community street Design team focused on upgrades to the areas around Dorset Road, Claylands Road and Fentiman Road. Using feedback we also developed improvements to the wider area.

PROJECT EXPERTISE

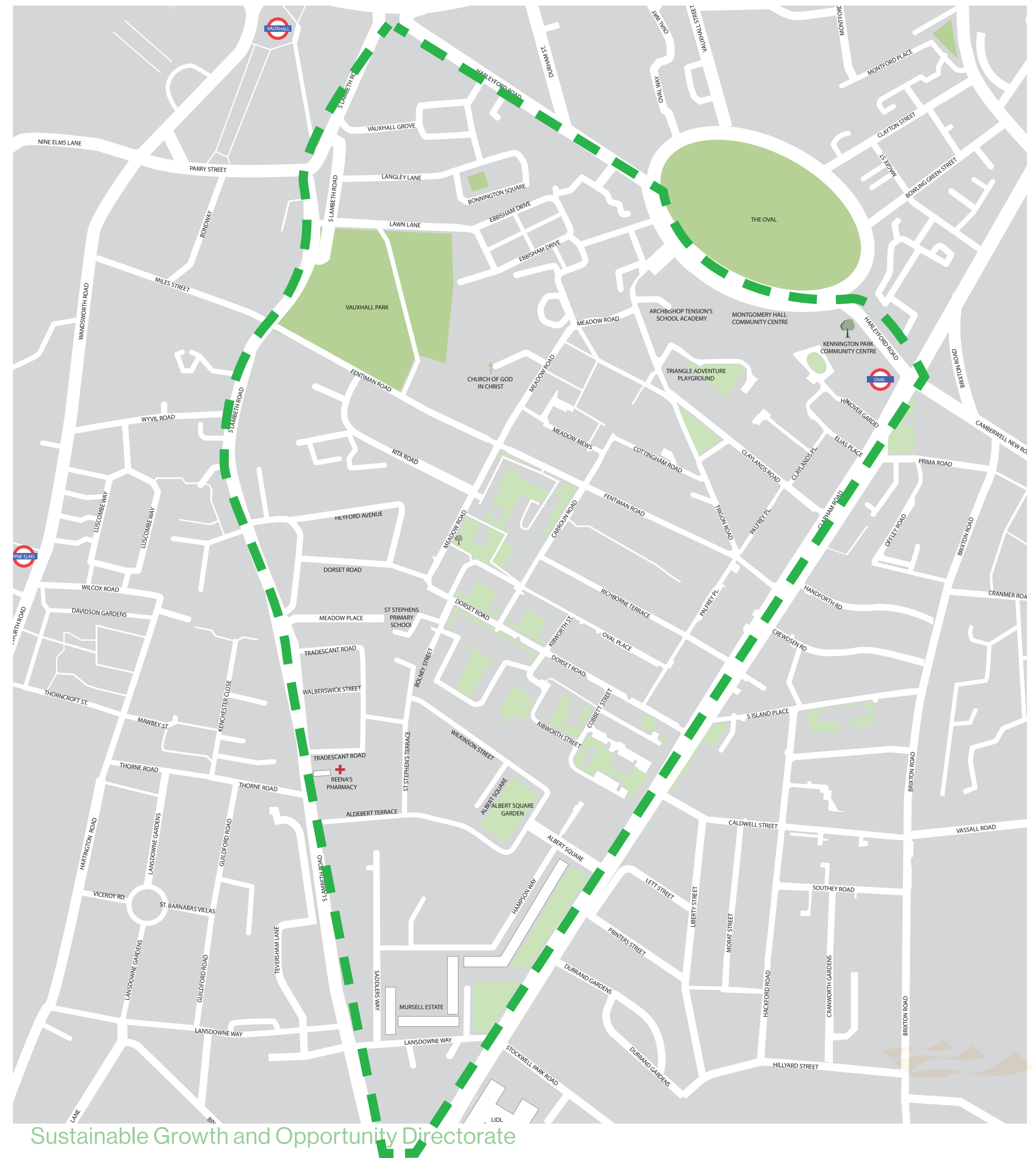
Creating designs:

We collaborated with Sustrans to create designs for the area. Sustrans is a charity that works to ensure that everyone enjoys the benefits of walking and cycling. They can support with technical design expertise.

Presenting designs:

For this engagement stage, we were awarded funding from the Department for Levelling Up, Communities and Housing's Proptech Round 2 fund to support the digitisation of the planning process.

We used the funding to collaborate with companies Cityscape and Vu-City, developing a 3D model of the proposed designs for the three areas. The detailed models of the proposals helped to communicate ideas with clarity and allowed more depth and focus to feedback received.



Lambeth Transport Strategy

LAMBETH'S 2019
TRANSPORT STRATEGY
SETS OUT THE PRIORITIES
FOR THE LOCAL TRANSPORT
NETWORK

Lambeth's 2019 Transport Strategy sets out the priorities for the local transport network:

SUSTAINABLE GROWTH:

For Lambeth to continue to thrive we need new homes, jobs and investment in our borough. We need to ensure this growth is not car-led.

INCLUSIVE AND ACCESSIBLE:

Many of our roads have been designed without considering the needs of people who aren't drivers. We need to make it easier for people walking, wheeling and cycling.

EFFICIENT AND CONNECTED:

We know we have limited space and as we plan for the future, we need quick and reliable routes to travel around Lambeth. We need to take advantage of new technology.

ACTIVE AND SAFE:

Transport is both a cause and a potential solution to public health issues. By discouraging traffic we can reduce road danger, the risk of poor health due to pollution and encourage daily exercise.

CLEAN AIR AND CARBON NEUTRAL:

We need to move swiftly towards carbon neutrality by 2030 to respond to the climate emergency we face.

In 2021, Lambeth's citizen's assembly published recommendations for all in the borough to tackle the climate emergency. Building upon the recommendations with help from organisations across the borough, Lambeth published its Climate Action Plan in 2021. A key outcome for transport is the need to reduce car vkm by 27% by 2030.

COMMUNITY STREET DESIGN ENGAGEMENT PROCESS:

Lambeth Council prioritises collaboration, experimentation, and imagination in the design of the borough's streets. The Community Street Design team aims to involve all local people and organisations in this design process, whether coming up with an idea or sketch, to helping build and test designs in real life on Lambeth's streets.

We use 5 core principles to engage with the borough's diverse range of stakeholders:

- **Identify:** Scoping out a project area, conducting initial research, identifying issues and opportunities with local people
- **Design:** Collaborative process working with local people to develop imaginative ideas that can be tested to improve the public realm
- **Inform:** Sharing clear information at regular intervals. Ensuring we are transparent on timelines and decision processes.
- **Empower:** Upskilling individuals and community groups to take ownership of the development, use and maintenance of different projects.
- **Learn:** Evaluating projects and ideas including through 'formal consultation'



2 Project Context

PHASE 1 AND PHASE 2:



The Oval to Stockwell LTN was introduced in June 2020 to reduce traffic volumes. It was introduced using an experimental traffic order to reduce traffic and make more space for walking and cycling. Following consultation and monitoring the scheme became a permanent feature in the area. To upgrade the scheme from planters and signage to more substantial change such as trees and changed road/ paving surfaces, we ran a design engagement between 13 June and 17 July 2022.

The scheme was developed in two phases:

Phase 1 (Implemented summer 2022)

Traffic Filter:

- Richborne Terrace

Phase 2 (consulted on in this document)

Traffic Filter:

- Claylands Road
- Fentiman Road
- Dorset Road

What's happened so far?

We have gathered lots of data and heard from people both online and in-person during Phase 2 of engagement. Below is an overview timeline of the engagement.



3 Engagement & Comms.

The engagement took place between May and July 2022.

Here we present:

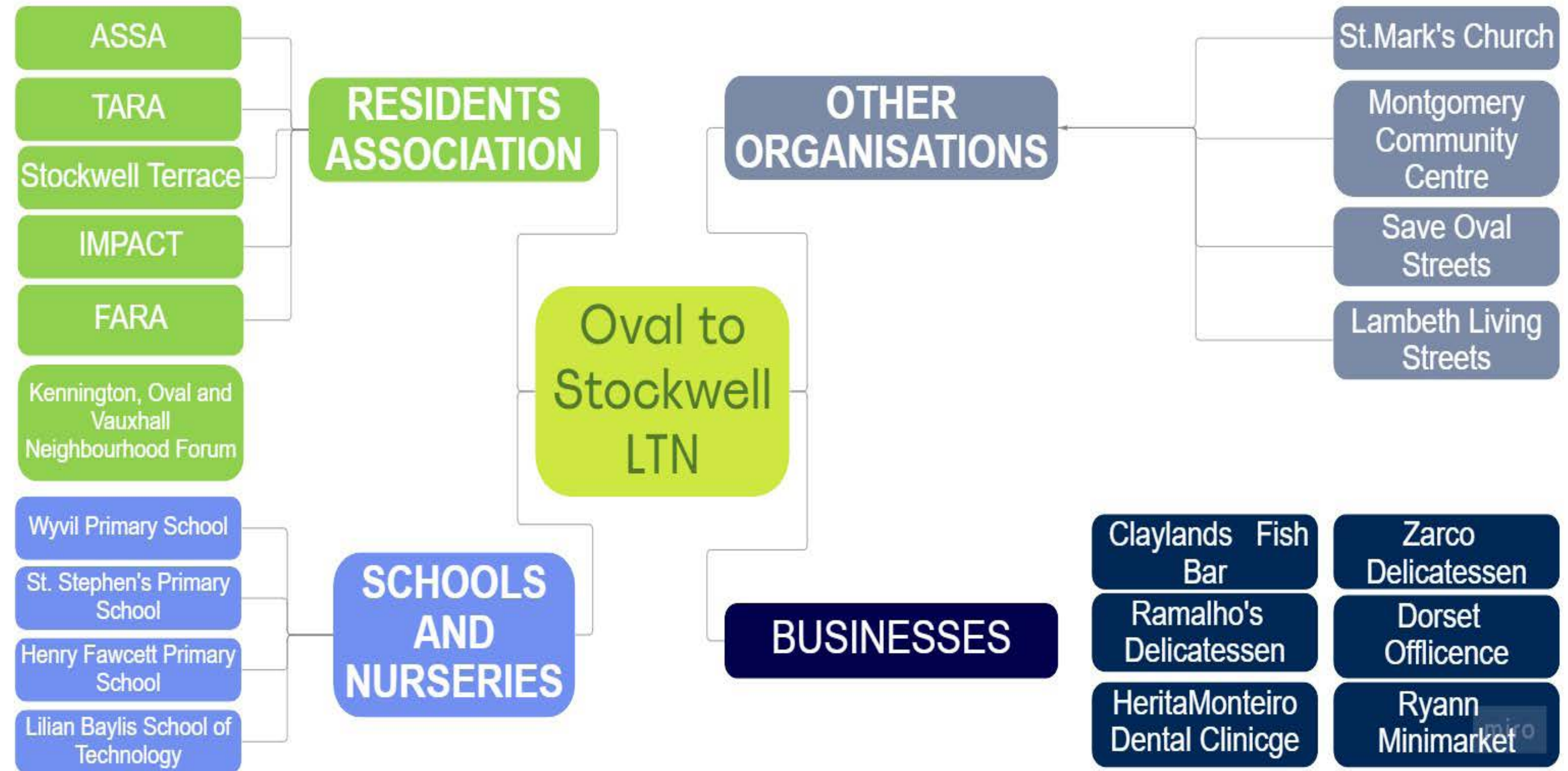
- Stakeholders
- Overview of communications
- Overview of engagement
- Engagement findings



3.1 Stakeholders

MAP

Local organisations, community groups and institutions were identified to gather key insights into local priorities. Following invitation to all, the following organisations responded:



3.2 Communication

METHODOLOGY:

This engagement phase used different methods for advertising the project and workshops. The advertising and delivery of the engagement activities has been done both online and offline through the following streams:

Onsite/Offline advertising methods:

- Informative drop-in for local businesses in the area 23 June
- Informative letter sent to residents and business owners in the area
- Lammpost wraps advertising the projects and the workshops

Online advertising methods:

- We emailed and messaged stakeholders
- Published updates on the Lambeth Council website and Commonplace
- Social media



Lambeth Council @lambeth_council

Join us to view and interact with a 3D model of our street design proposals for Railton and Oval LTN's and have your say on our ideas



We're holding three in-person drop-in sessions for people who live, work in or visit the areas

Sign up now or just turn up on the day
pic.twitter.com/1l1stSizPq

Impressions

Total engagements

Detail expands

Media engagements

Likes

Retweets

Profile clicks

Replies

Link clicks



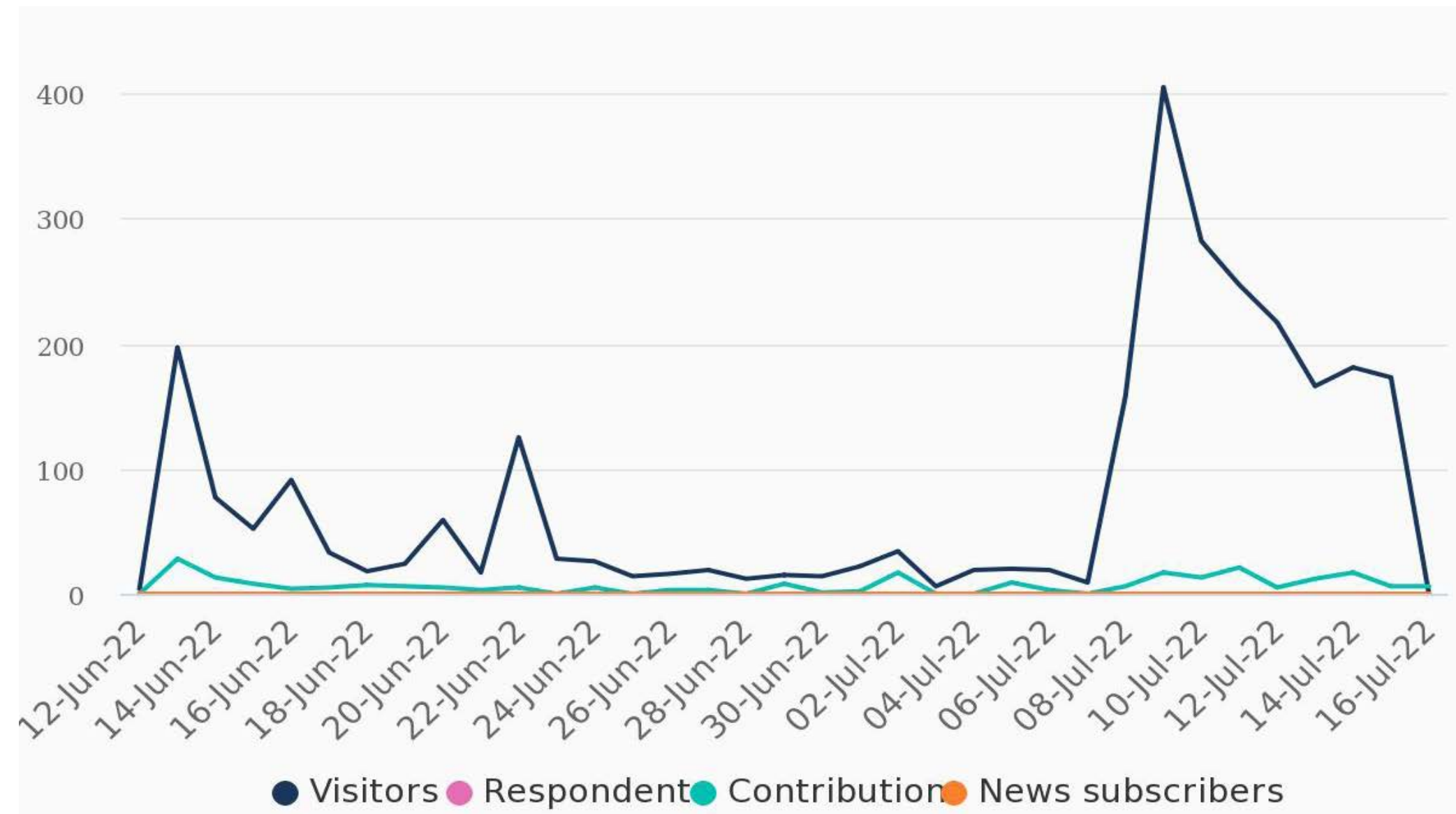
3.3 Engagement Online COMMONPLACE

METHODOLOGY

Digital engagement platform 'Commonplace' was used to gather feedback on the three traffic filter locations within the LTN. Visitors to the site were asked to give their feedback and suggestions through a short survey.

Date: 13 June 2022 to 17 July 2022

Location: ovaltnproposals.commonplace.is

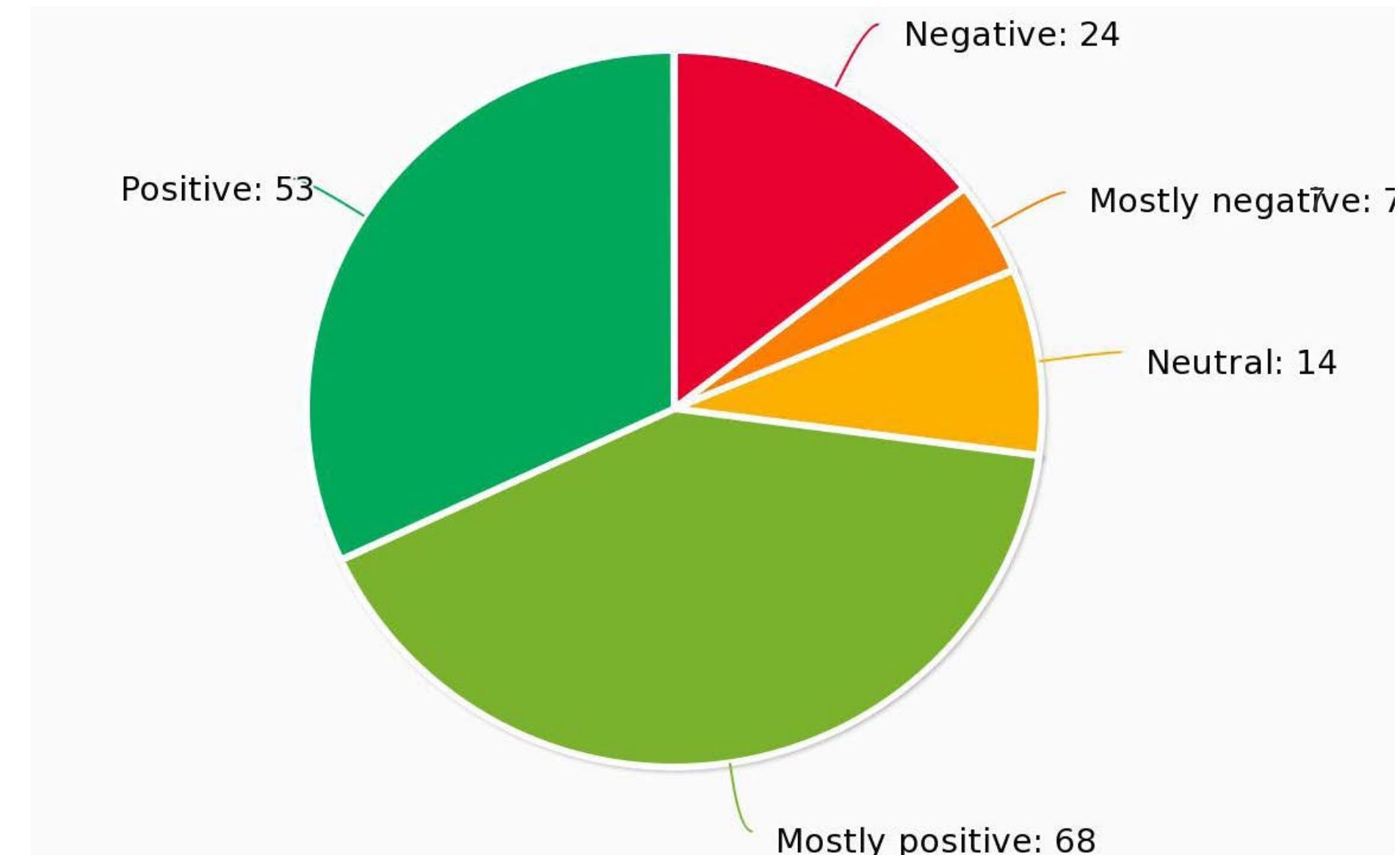


KEY-FINDINGS

It was possible to fill out a survey for each of the three areas:

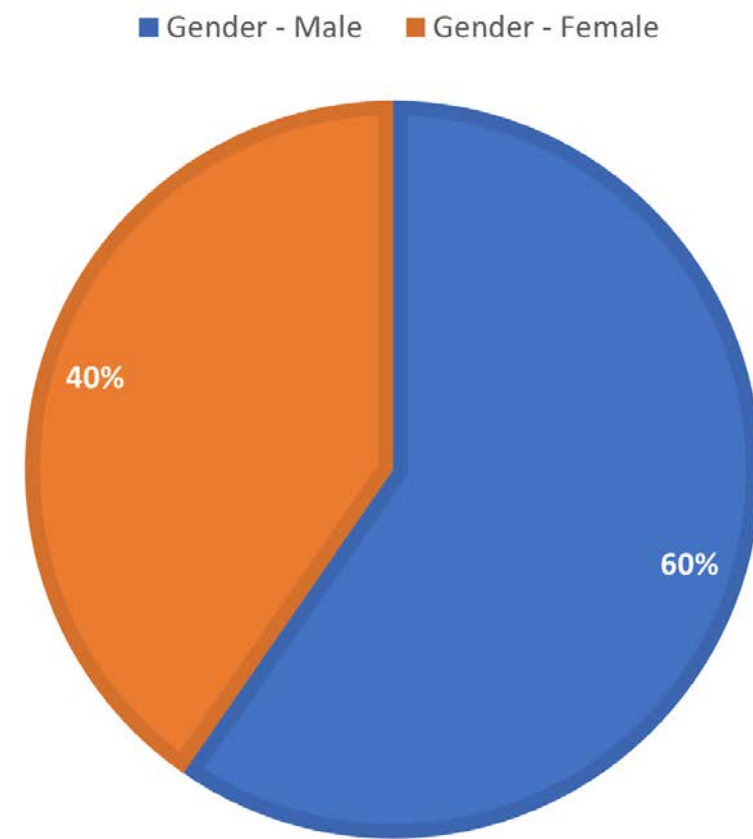
We had 254 contributions. Among these:

- 53 comments and 3 agreements for Claylands Road
- 70 comments and 16 agreements for Fentiman Road
- 50 responses and 7 agreements for Dorset Road.

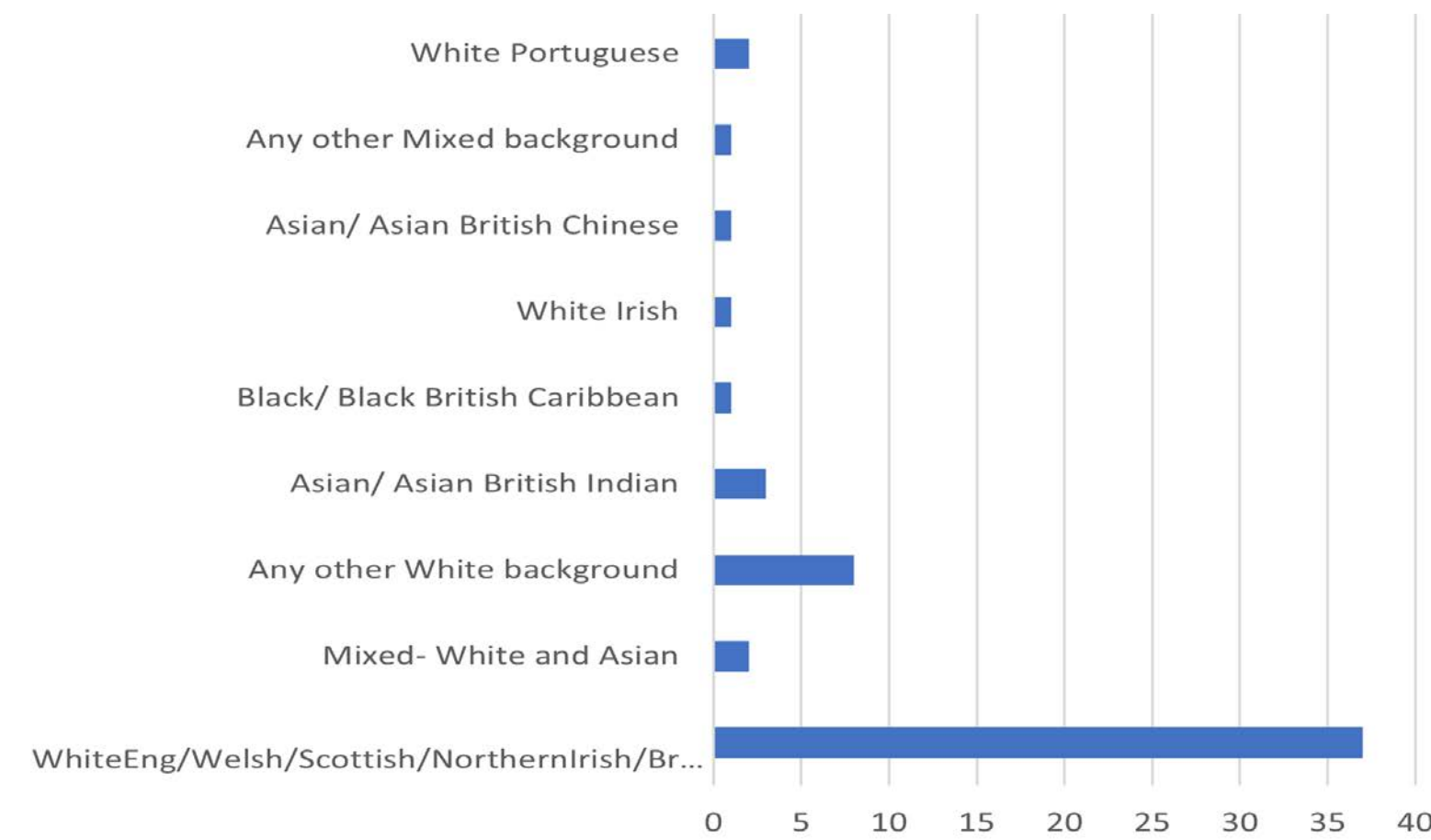


DEMOGRAPHICS

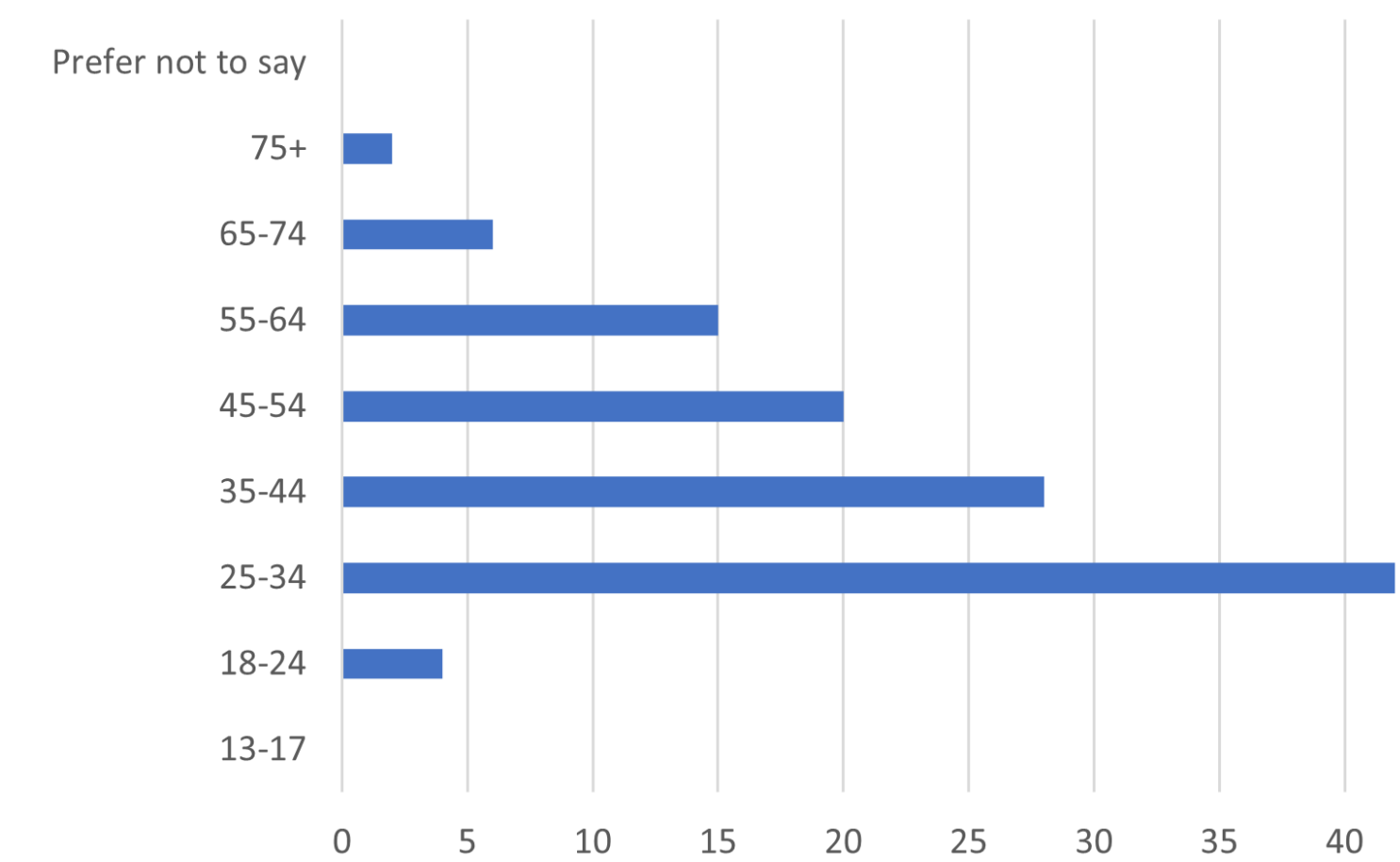
GENDER



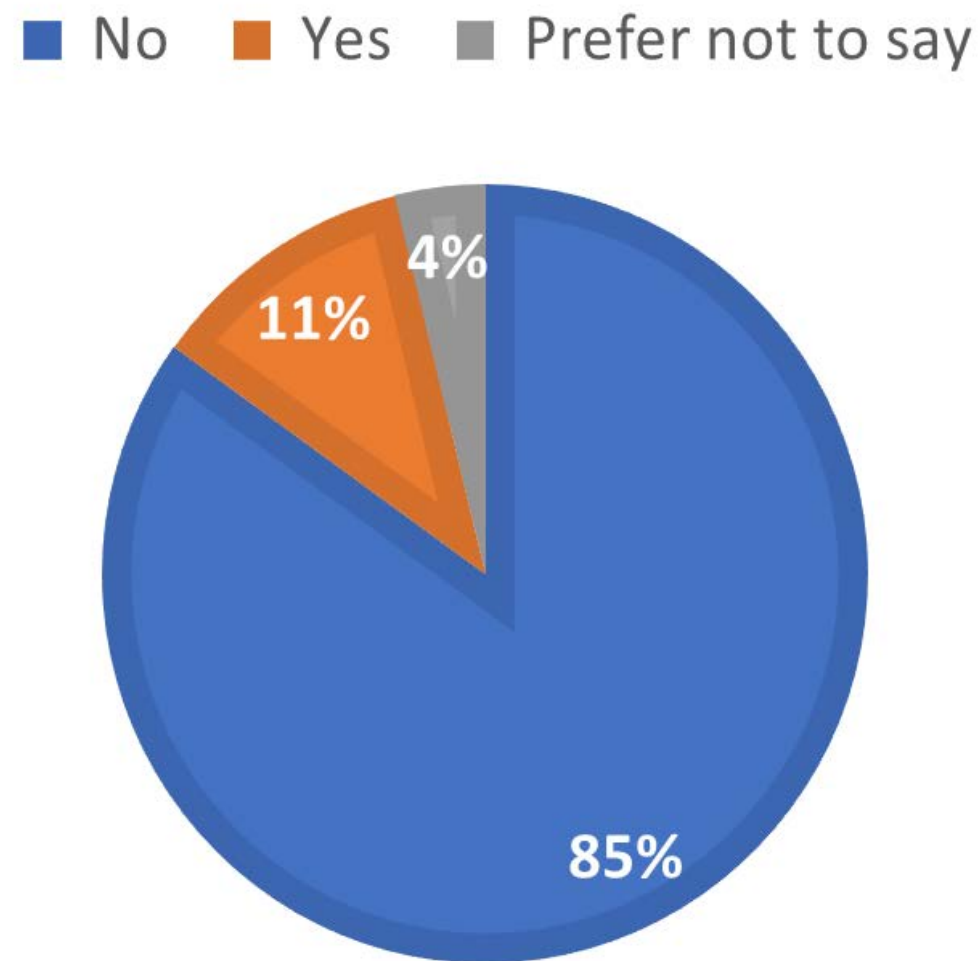
ETHNICITY



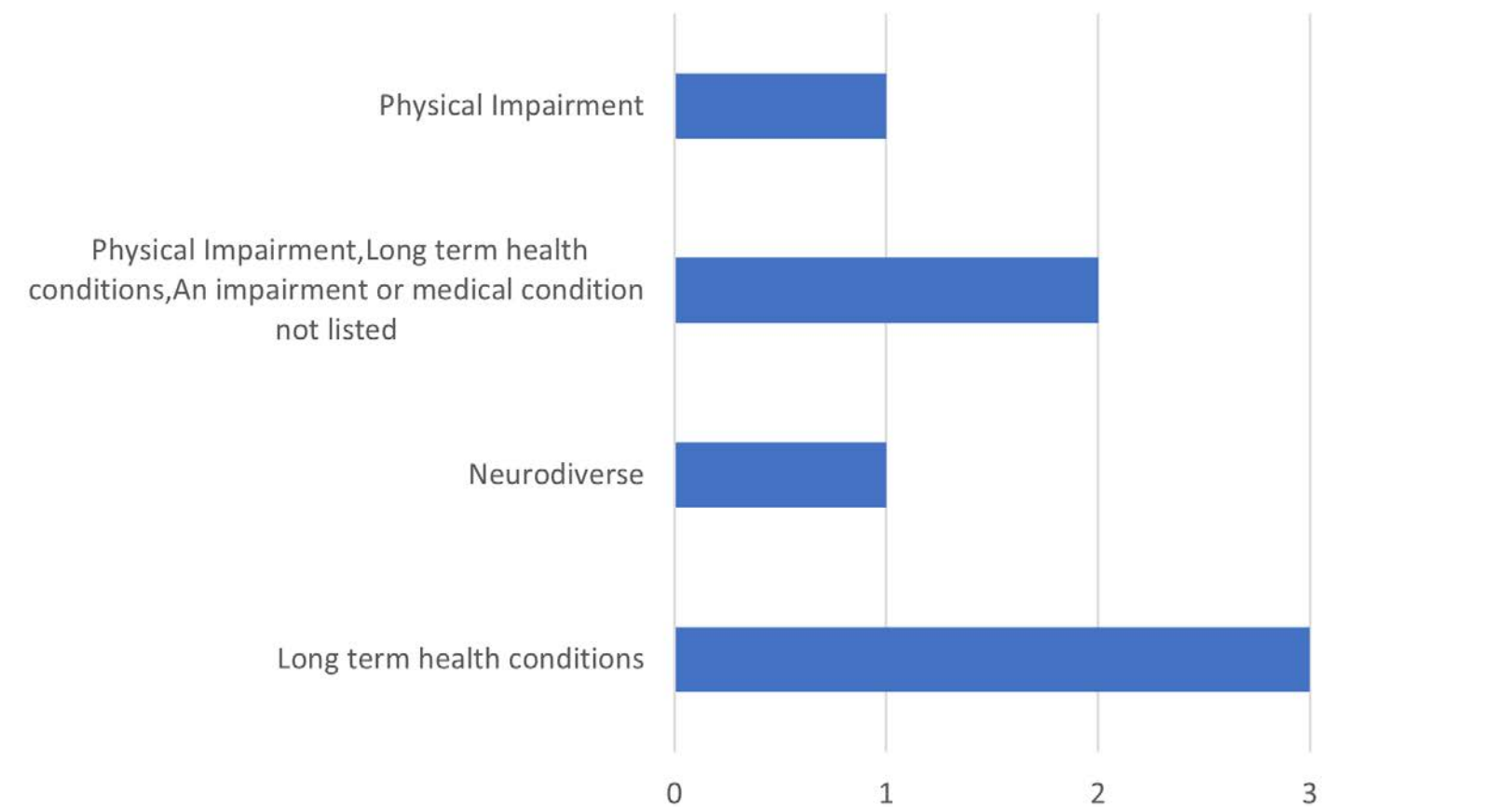
AGE GROUP



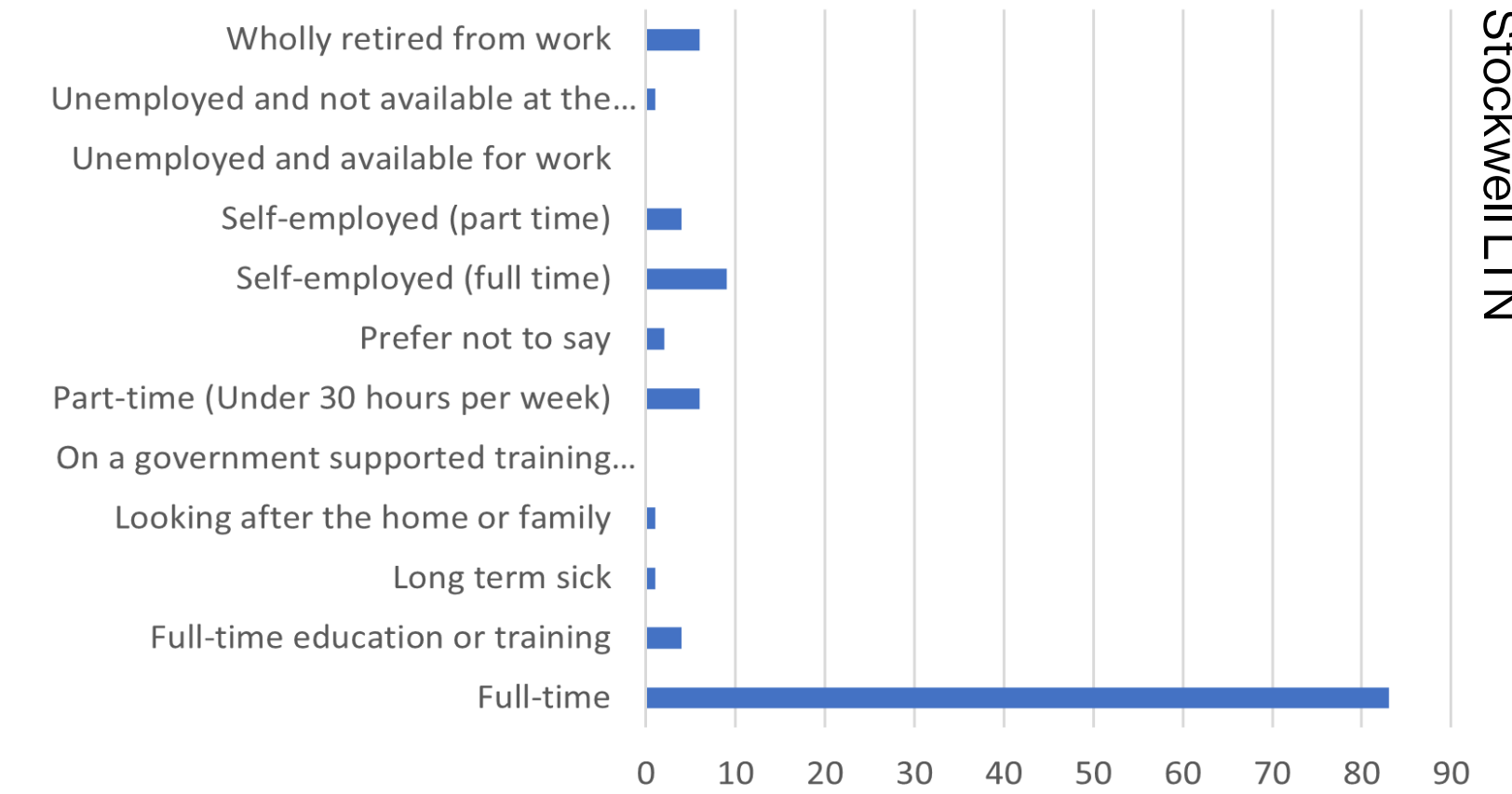
TYPE OF DISABILITY



TYPE OF DISABILITY



EMPLOYEMENT STATUS



SOCIAL MEDIA POOL

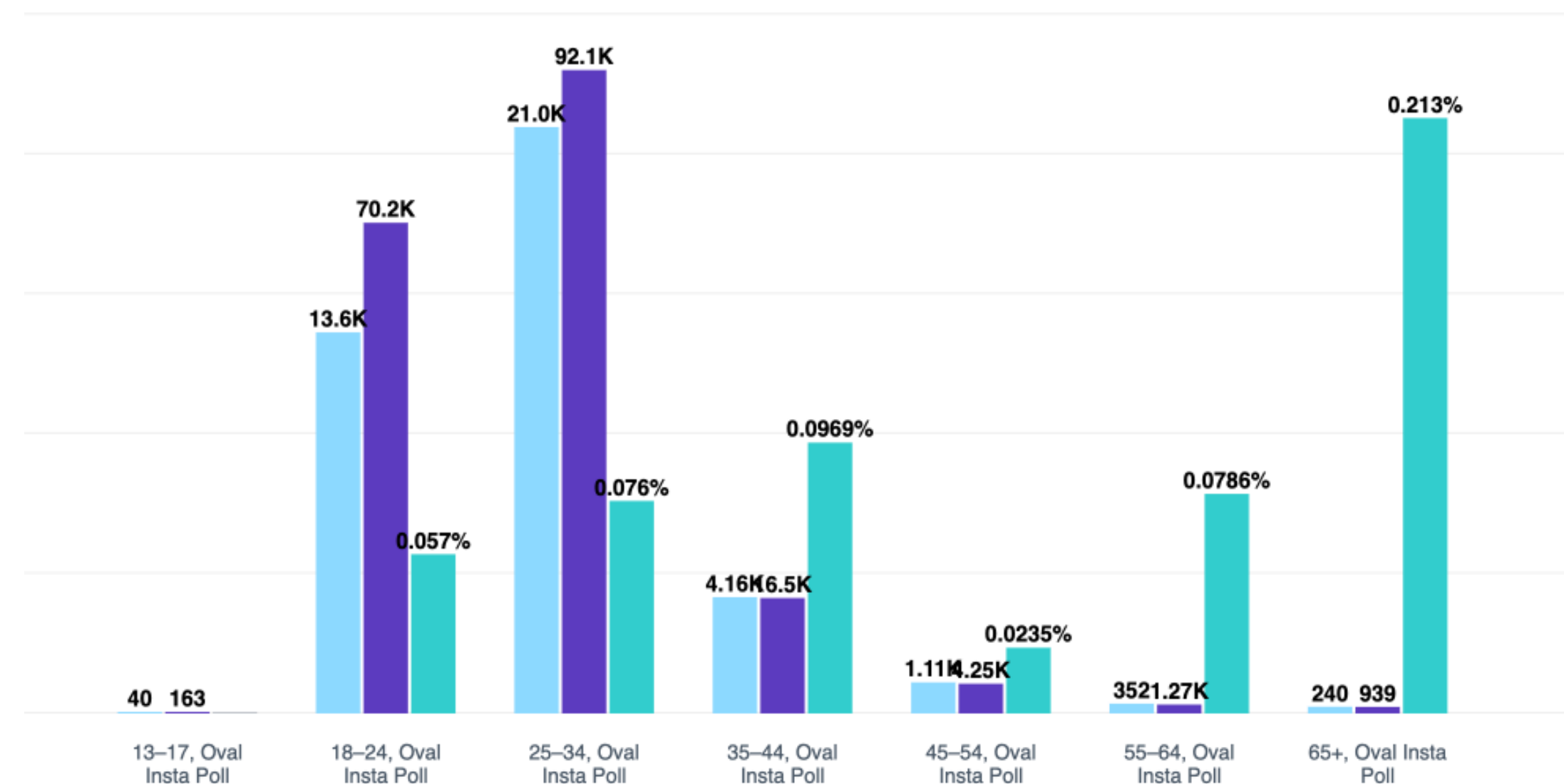
METHODOLOGY

To reach beyond our typical consultation feedback audience, we ran a series of experimental Instagram polls to gather direct feedback on street design in Lambeth.

Using the 'story' function, residents were presented a poll to vote how they currently use streets and how they would like streets to be.

7 Jul 2022-26 Jul 2022

Reach Impressions CTR (link click-through rate)



KEY-FINDINGS:

Below the results of the Instagram Pools we published on our social media account WeLoveLambeth

Interactivity results

Instagram Stories ▾ Green & relaxing - Colourful & things to do ▾ 1 of 1 ad < >

Reach ⓘ

31,823

Poll responses ⓘ

947

Green & relaxing

49.00%(464)

464 Responses

51.00%(483)

Colourful & things to do

483 Responses

Interactivity results

Instagram Stories ▾ To travel - To Rest/Relax & Play ▾ 1 of 1 ad < >

Reach ⓘ

31,944

Poll responses ⓘ

788

To travel

15.65%(123)

123 Responses

84.35%(663)

To Rest/Relax & Play

663 Responses

ENGAGEMENT IN PERSON: SCHOOL STREET AUDITS

Phase 1 February- March 2022

Phase 2 May- June 2022

Locations: Wyvil Primary School, St.Stephen's Primary School, Henry fawcett Primary School, Lilian Baylis School of Technology

METHODOLOGY

To better understand what is needed for young people in the street, we organised workshops in different schools across the area.

For the first phase, we worked with students to define:

- Favourite things to see and do in the streets and why
- Considerations to prioritise in the streets
- Favourite places in the area/ areas not liked
- Ideas and visions for the area through group collages

For the second phase, we asked pupils to develop:

- Details to ideas shared during Phase 1
- Ideas and feedback on Lambeth's proposals for the three traffic filter locations in the area

KEY-FINDINGS:

Phase 1 : Identifying the perfect street

Pupils highlighted areas that don't seem to be designed for kids. Students experience situations that are not safe and enjoyable (e.g. lack of traffic lights, zebra crossings, lack of playground or spaces with free access to enjoy and meet friends).



Phase 2: Developing ideas

Activity 1: Given the road template with a zebra crossing, most children coloured in the zebra crossing – often with a rainbow design and many colours.

Activity 2: Children created kind messages they would like to see in the streets. Kids were enthusiastic about this idea, coming up with messages such as: “Be kind.” - “Never give up” - “Keep smiling.”

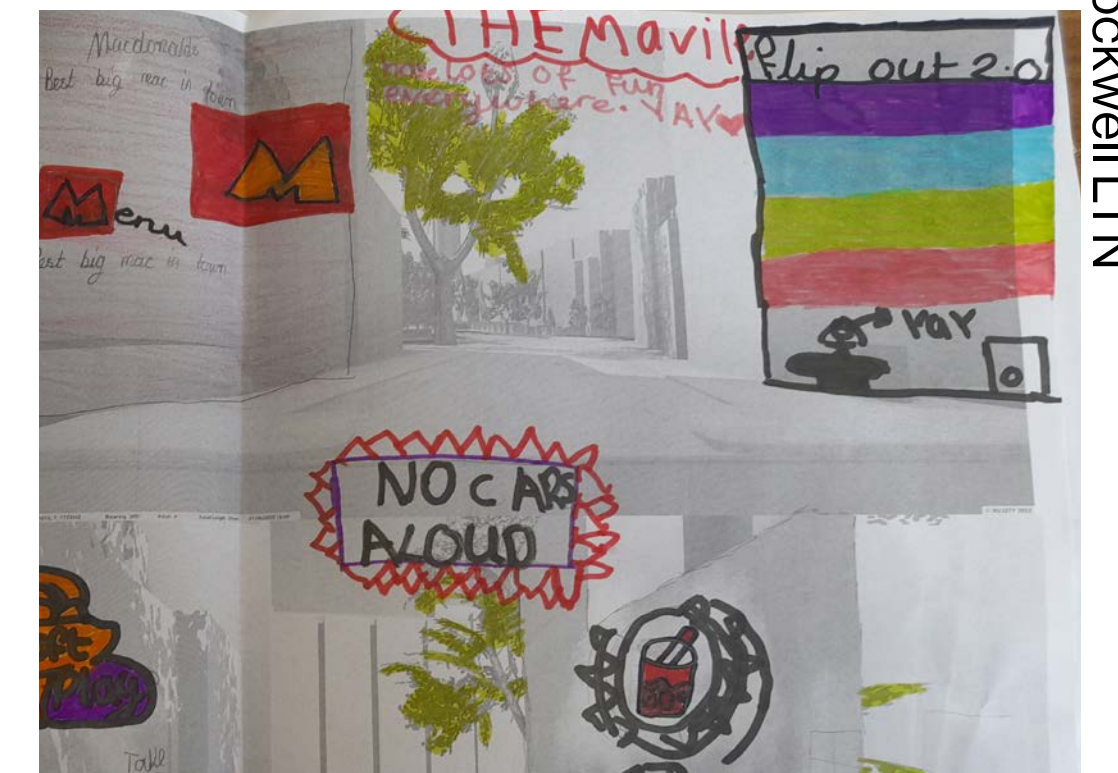
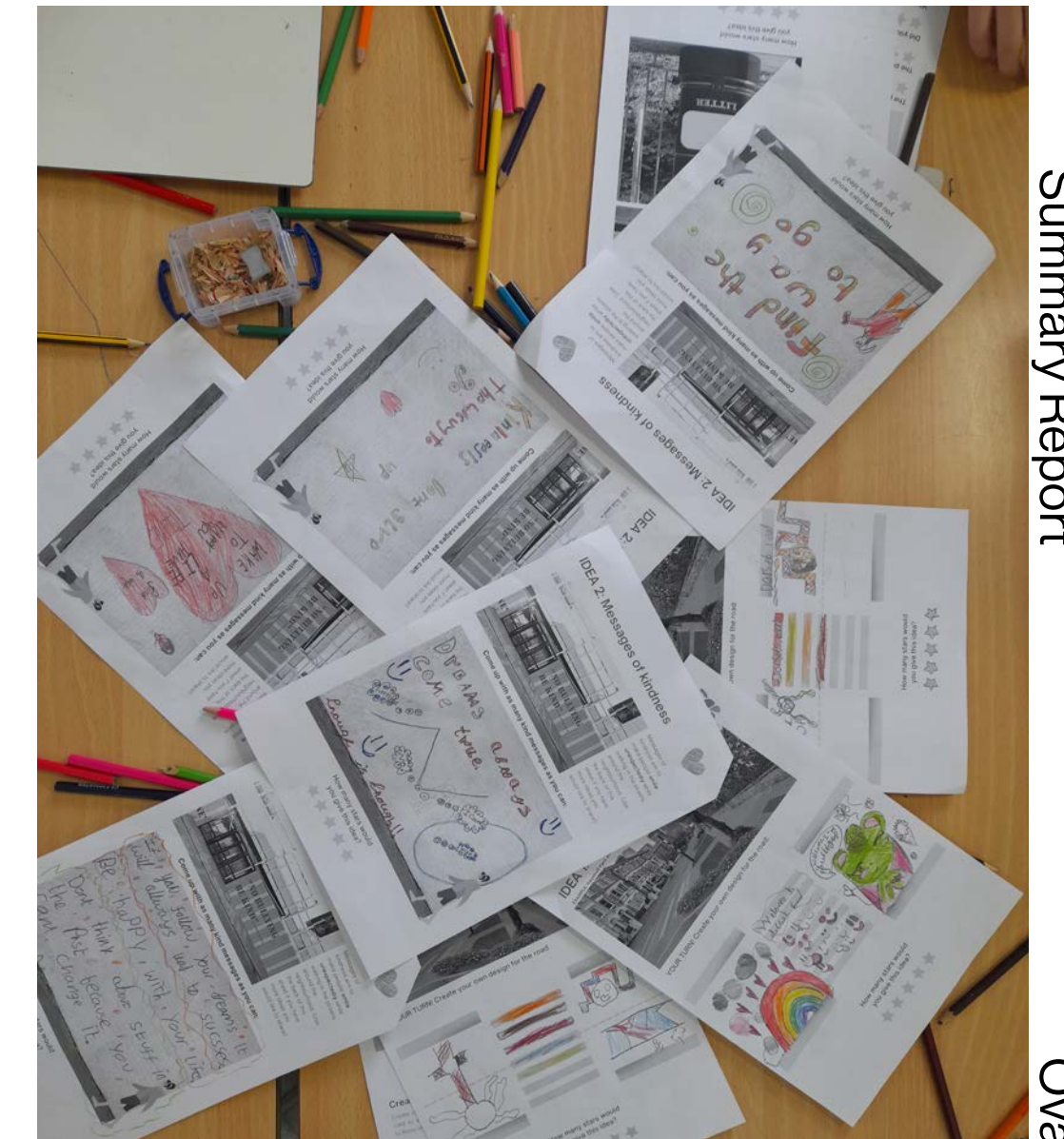
Activity 3: Children were innovative with behaviour change messaging E.g. ‘If you litter, you’re bitter.’ ‘Please, feed me with trash.’

Activity 4: Children enjoyed designing spaces for their favourite insects, many having seen ‘bug hotels’ in their local parks and neighbourhoods. Some pupils added ‘birds’.

We presented the design proposal for the filter locations and asked for features students would like to see

Some groups designed themed spaces with imaginative places and business names. Others aligned their drawings with spaces that were already familiar to them. Children were conscious of including features for everyone (cafes, relaxing spaces for adults, and play areas for children). Some groups were careful to have ‘no smoking’ signs in their drawings.

Feedback for individual filters is incorporated in this report.



3.5 Engagement In-person

METHODOLOGY

To better understand the community's needs, we organised various engagement events using five methods to gather new ideas and feedback. Following the details of each activity we delivered.

PAPER COPY SURVEY

Date: available on request from 13.06.2022 to 17.07.2022
Location: Home delivered
Participants: 3

STAKEHOLDERS WORKSHOP

Date: 28 June 2022
Location: Montgomery Hall, Oval
Participants: 7

BUSINESS WALK-IN

Date: 30 June 2022
Location: Various locations
Participants: 6 businesses

COMMUNITY DROP-IN

Date: 2 July 2022
Location: Farmer's Market, St. Mark's Church, Kennington

TRA WALKABOUTS

Date: 8 and 10 August 2022
Location: On-site
Participants: 3 TRAs



4 Co-design Process

FOR EACH FILTER LOCATION WE WILL PRESENT:

- 1- Starting design proposal
- 2 - Key findings collected during the engagement activities
- 3- Final design proposal



4.1 Claylands Road

STARTING DESIGN PROPOSAL:

- Upstand kerbs to guide visually impaired users
- Flush kerbs to frame the space and the pedestrian crossings
- Existing carriageway resurfaced in paving slabs
- Parking converted into footway buildout to encourage vehicles to slow down and decrease pedestrian crossing distances
- Existing footways to be retained and decluttered



CLAYLANDS ROAD KEY-FINDINGS:

The general sentiment was positive, with people advocating safe green spaces to travel through.

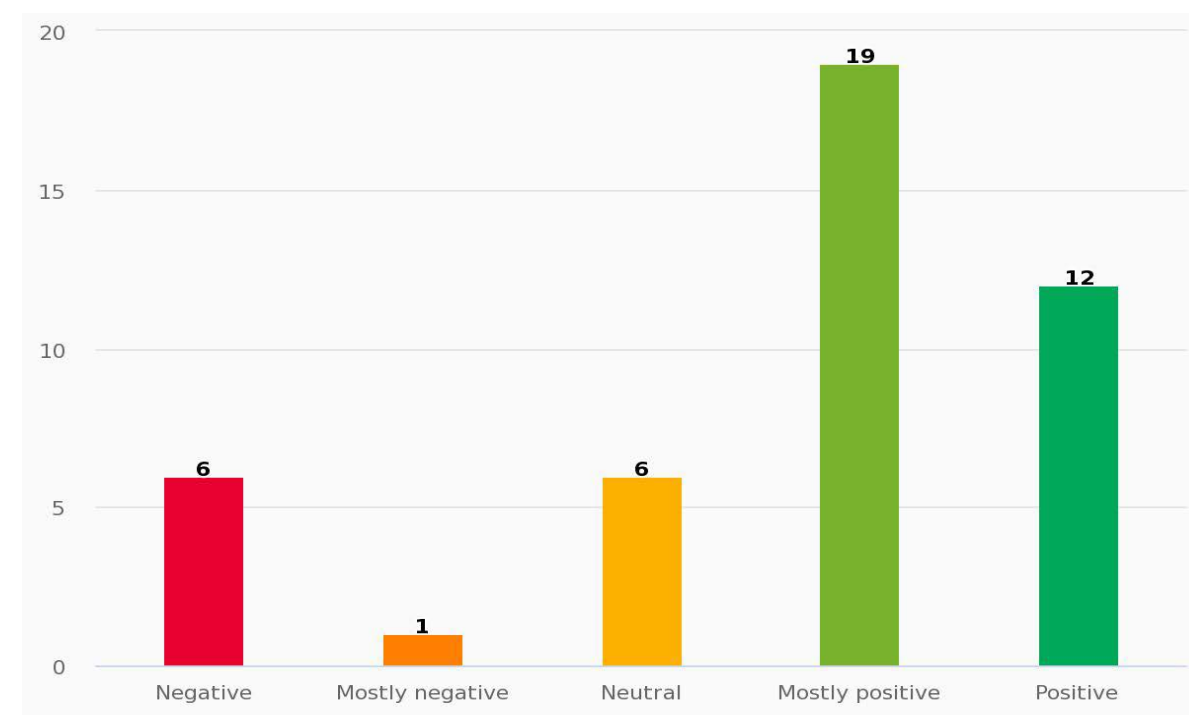
People would also prefer not to transform the place into a colourful and exciting space but rather green and relaxing.

The main features suggested were greening, seating and cycle parking. In particular, the seating was well perceived by businesses that might have clients using the space. A parklet is suggested in front of the Fish Shop. The public highlighted that seating should always come alongside additional bins to help keep the area clean. Some people shared their concern that the seating area would encourage night drinking.

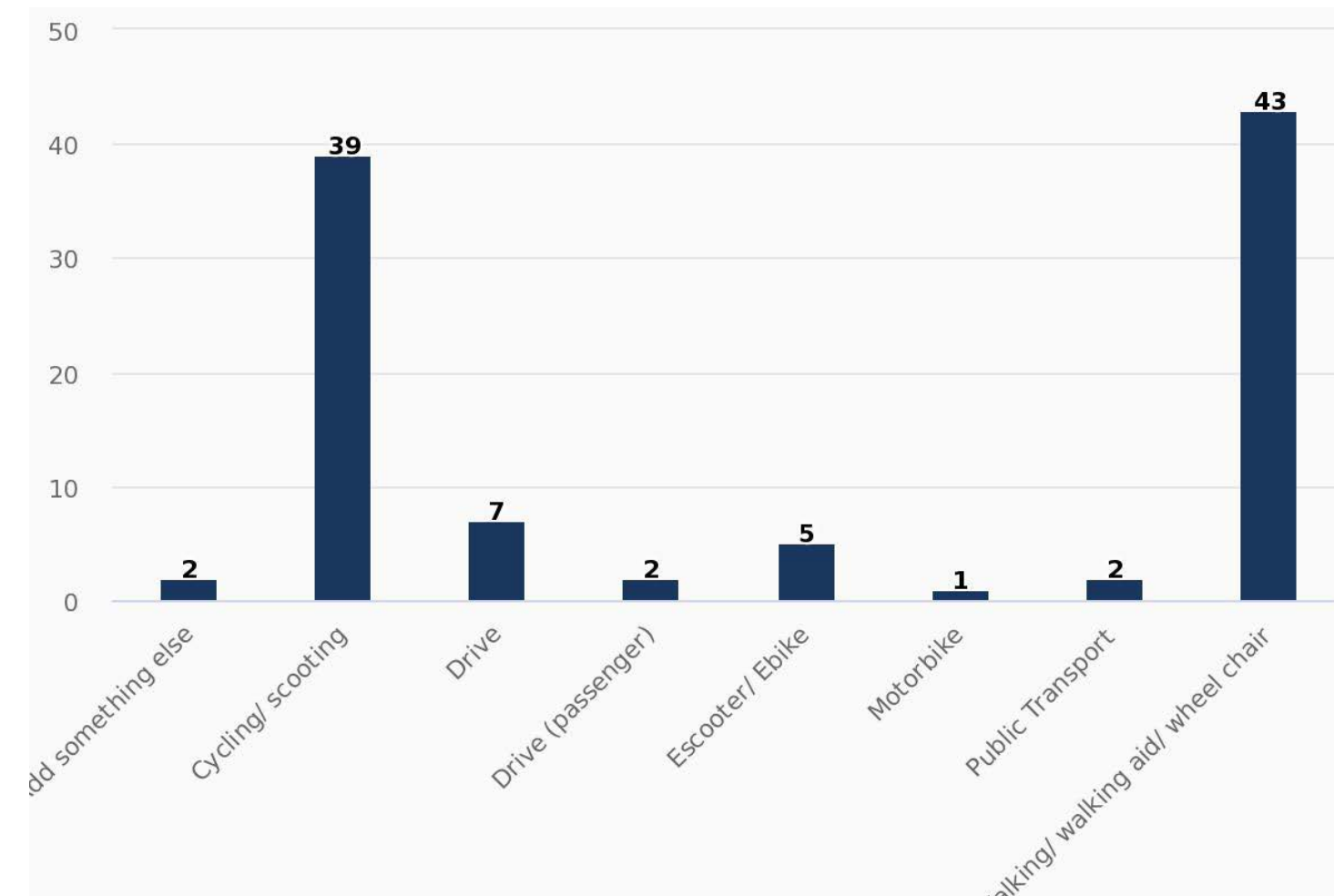
Some proposed having a small play area – through the school workshops – students developed ideas for mini theme-parks and features.

Regarding traffic management, CCTV and traffic enforcement are needed as cars still travel through the filters when driving from Claylands Place to Palfrey Place.

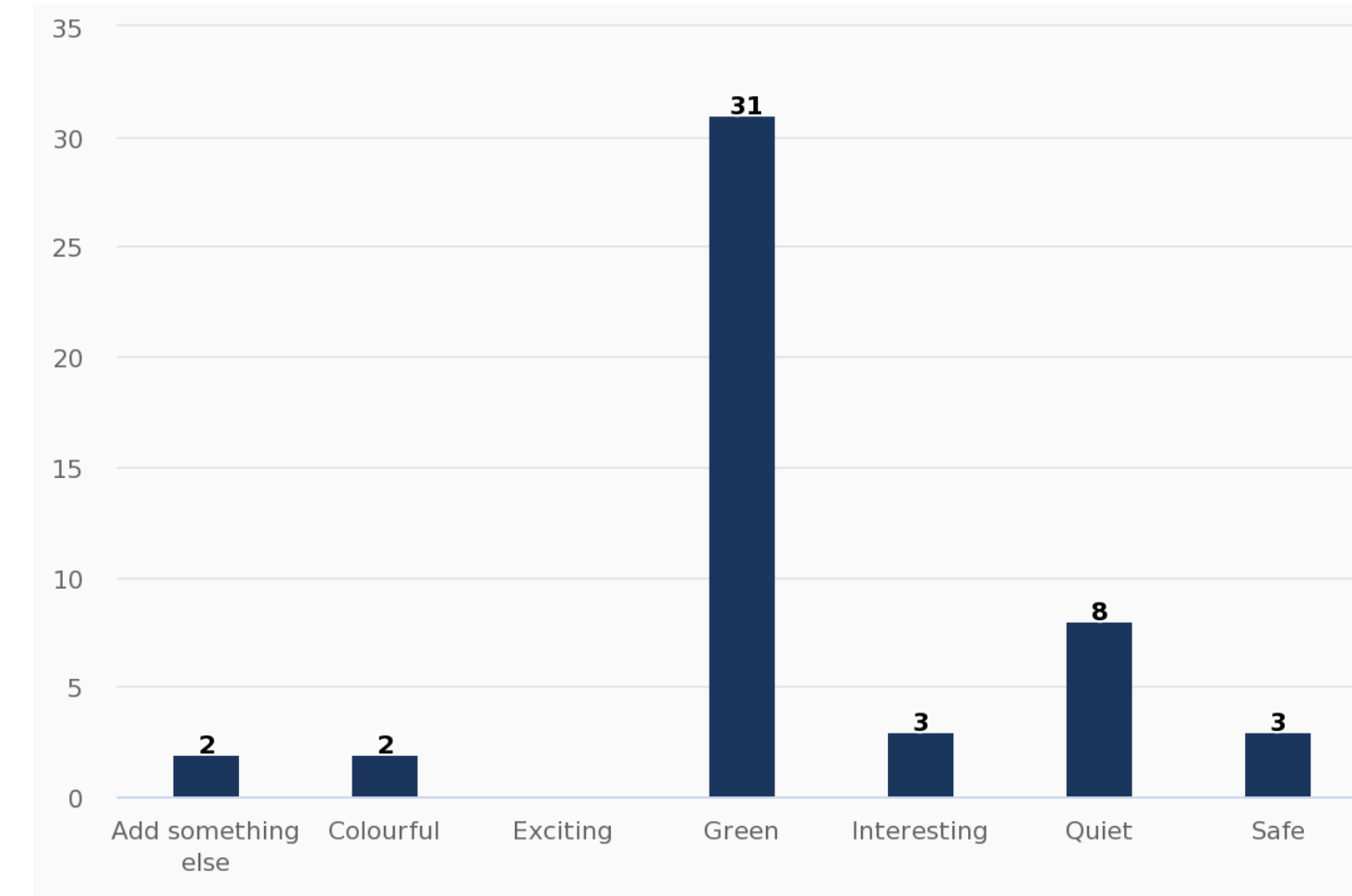
HOW DO YOU FEEL ABOUT THE DESIGN SUGGESTED?



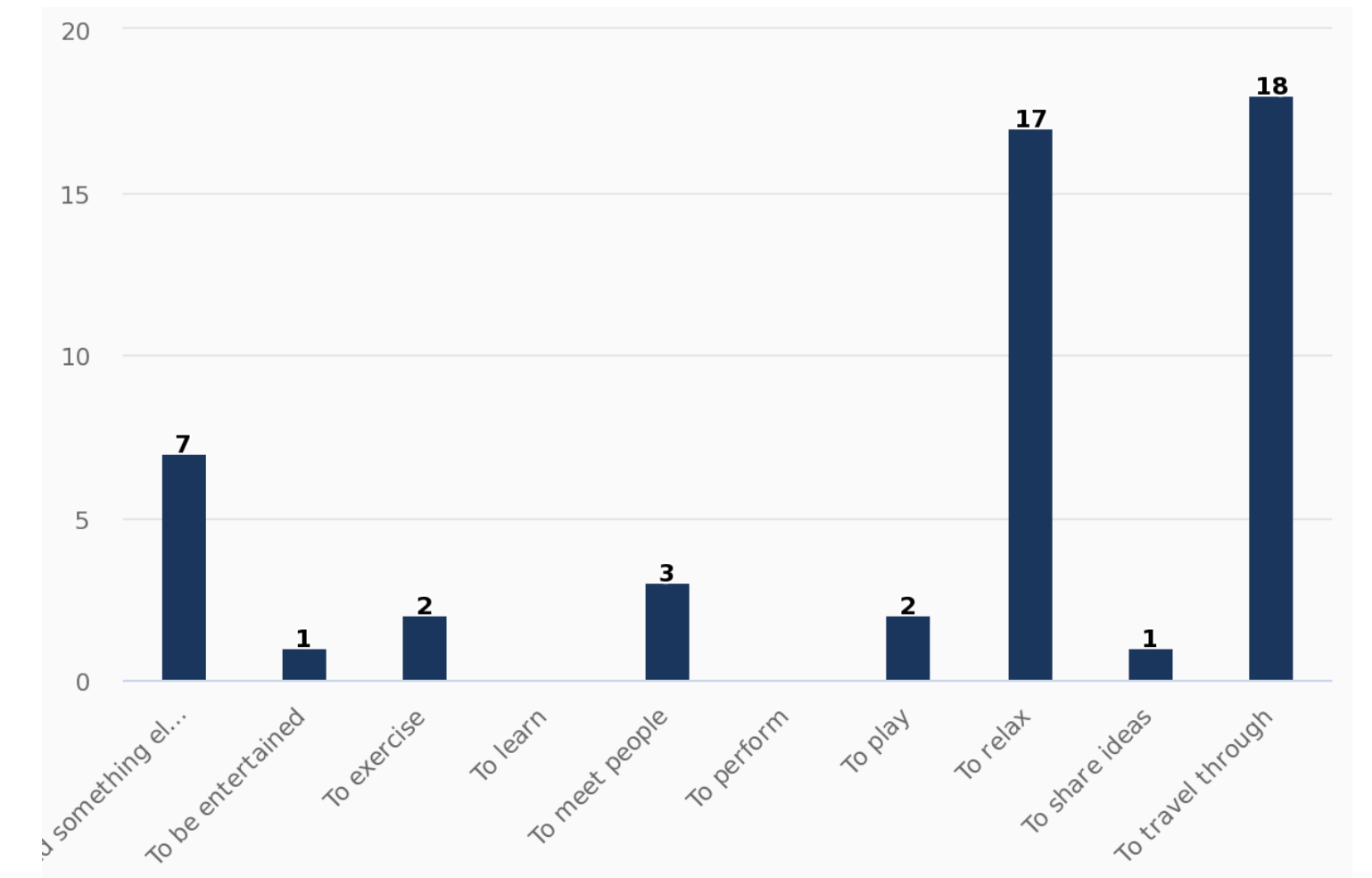
HOW DO YOU TRAVEL THROUGH THE SPACE?



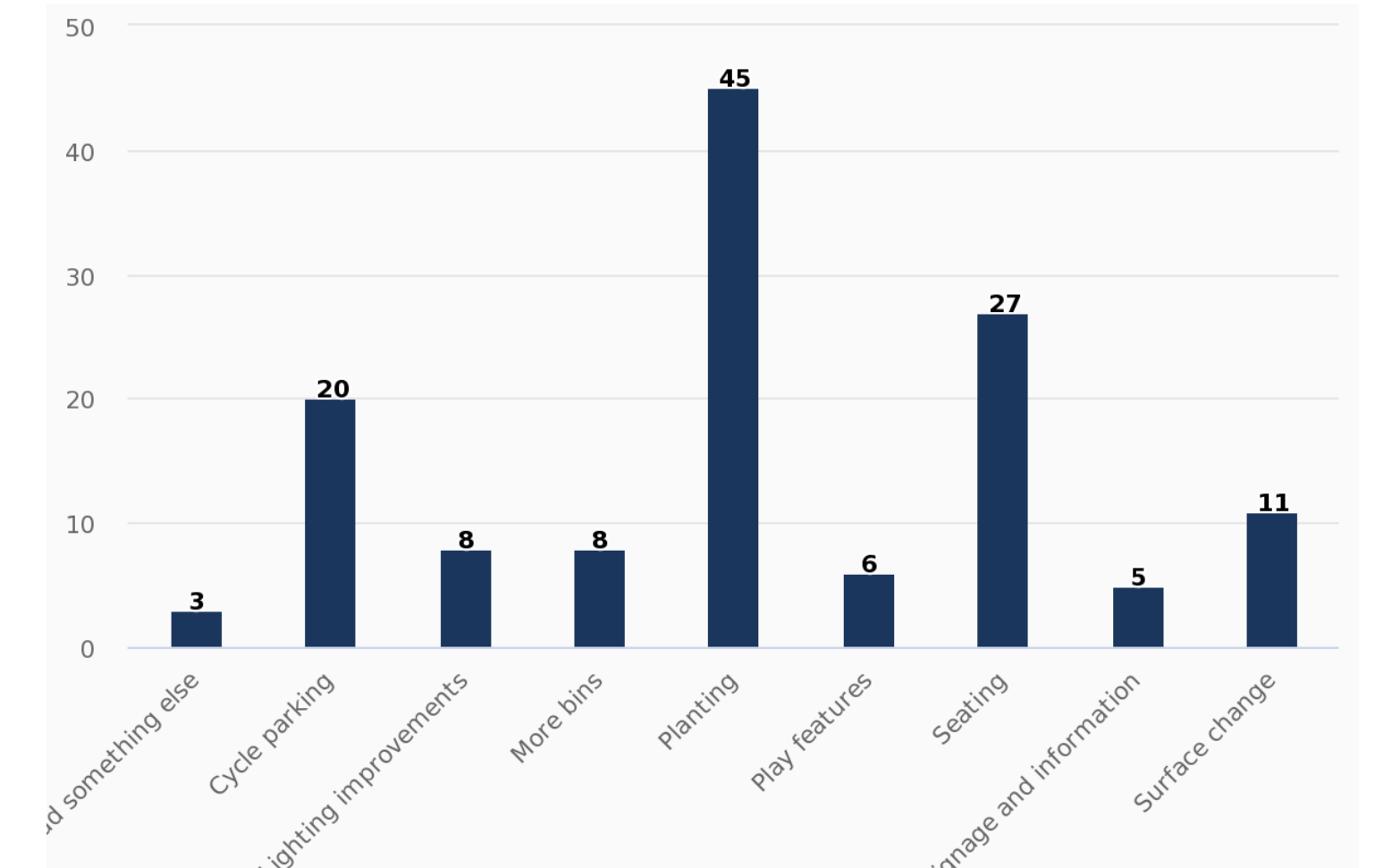
HOW WOULD YOU LIKE THIS SPACE TO FEEL?



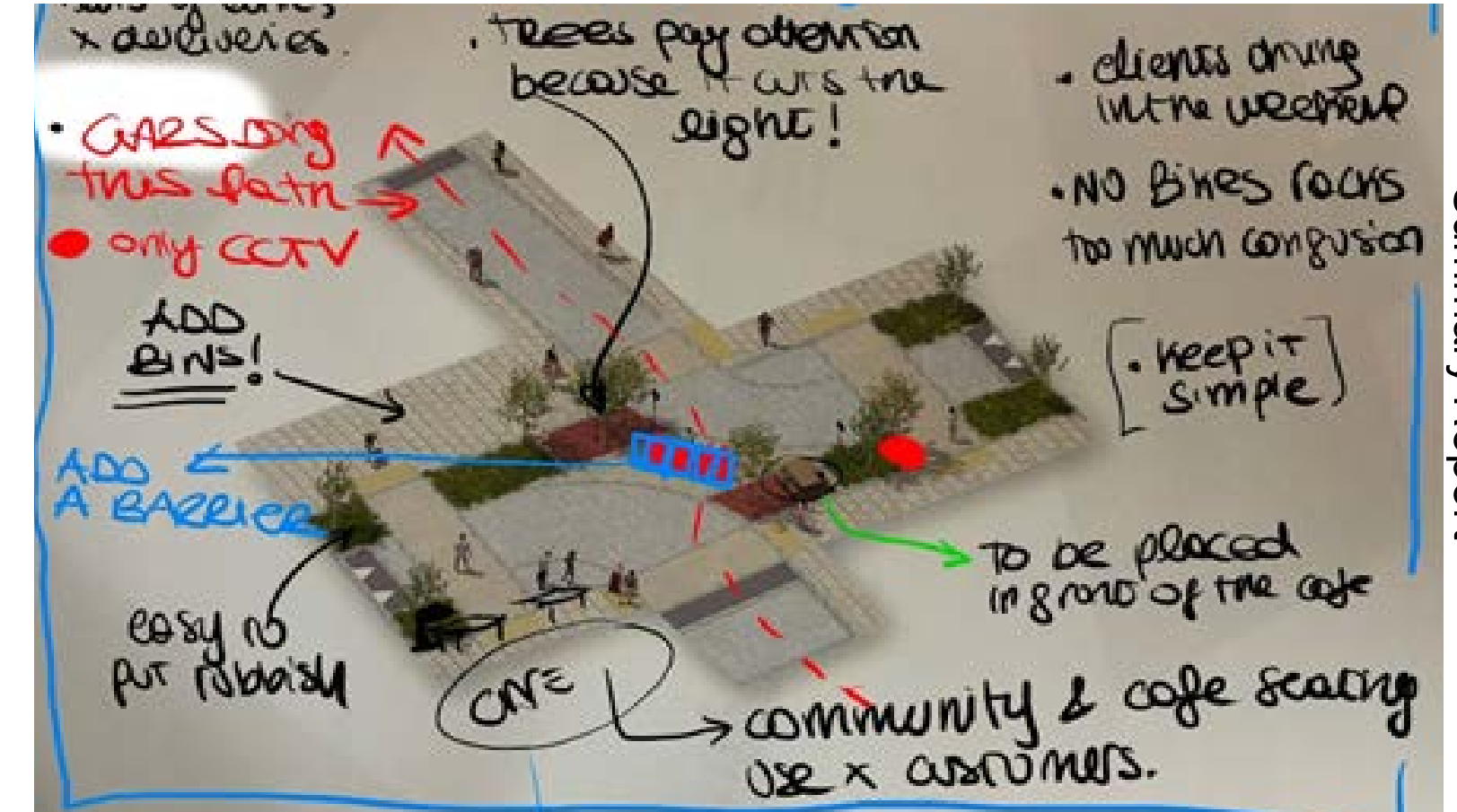
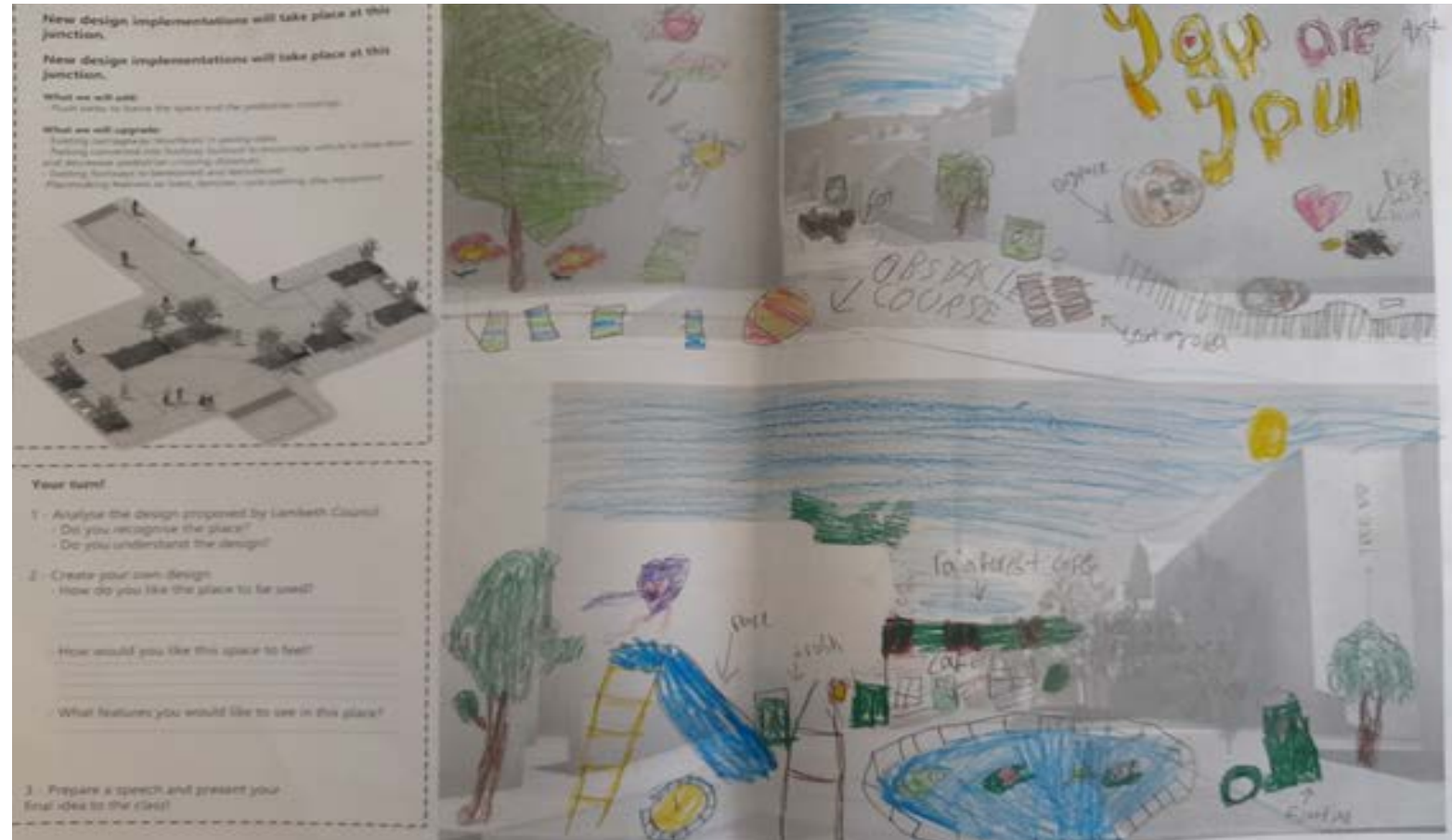
HOW WOULD YOU LIKE THIS PLACE TO BE USED?



WHAT FEATURES WOULD YOU LIKE TO SEE IN THE SPACE?



HERE IS AN OVERVIEW OF THE FEEDBACK COLLECTED THROUGH THE VARIOUS ENGAGEMENT ACTIVITIES:

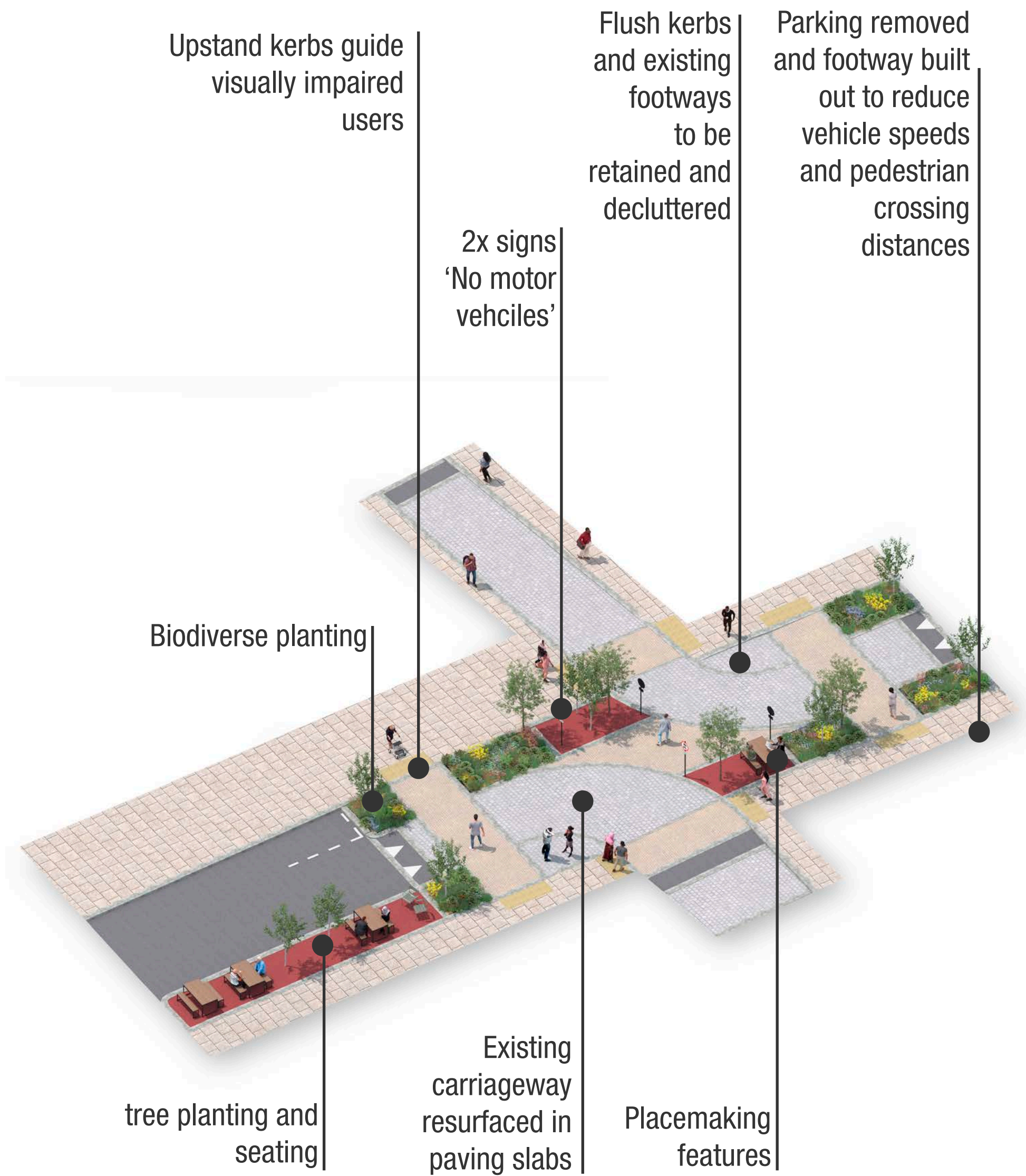


AREA	COMMUNITY SUGGESTIONS	OUR RESPONSE
Active Travel	Add bike storage	Opportunity to add bike storage in front of the flats
	Add design features to slow down e-scooters	The proposal aims to create a non-highway environment which should slow speeds
	Pavement widening in front of the shops	Convert parking spots in front of the shops to make the pavement wider
Traffic Management	CCTV and signs for ambulances to go through	Already in place
	Barriers for cars	Emergency service access required
Community enhancement	Re-locate privately owned bins	Opportunity to re-site privately owned bins
	Add collection point in front of the shops	Opportunity to add bins and collection points in front of the shops
	Move the seating area to in front of the cafes (including the Fish Shop in the project)	The project will be extended to include the space outside the shops in the design
Greening	Trees (light depletion)	Already considered in the design proposal
	Native species, dark corridors for nocturnal wildlife	Opportunity to collaborate with experts and select the best species for air purifying and size
	Flowers in the planters for bees	Will be incorporated into planting brief
	Sustainable Urban Drainage Systems (SuDs)	Already considered in the design proposal
Placemaking features	Mini theme park idea with play features	Will be incorporated into planting brief
	Food stalls	Seating outside shops can be used for food from local businesses
	Library swap	Community book swap will be incorporated on Fentiman Road location
	Community gardening	Possibility to organise community gardening and collaborate with stakeholders
	Public Toilet	Not suitable for the site

Summary Report

Oval to Stockwell LTN

CLAYLANDS ROAD FINAL DESING PROPOSAL



4.2 Fentiman Road

STARTING DESIGN PROPOSAL:

- Introduce tactile paving at all crossing points
- Introduce buildouts of footway to prioritise pedestrians
- Space for SUDs, trees, seating and bike hangar on Fentiman Road (between Palfrey Place and Clapham Road)
- Space for short stay cycle parking and street trees on Fentiman Rod, near the junction with Clapham Road.
- Extend existing paving onto Palfrey Place
- Remove unnecessary street furniture on Fentiman Road, near the junction with Clapham Road
- The parking spots that are temporarily suspended on Fentiman Road will be permanently removed



FENTIMAN ROAD KEY-FINDINGS:

Fentiman Road is a residential area, so the community wants the design features to reflect that aspect of the site.

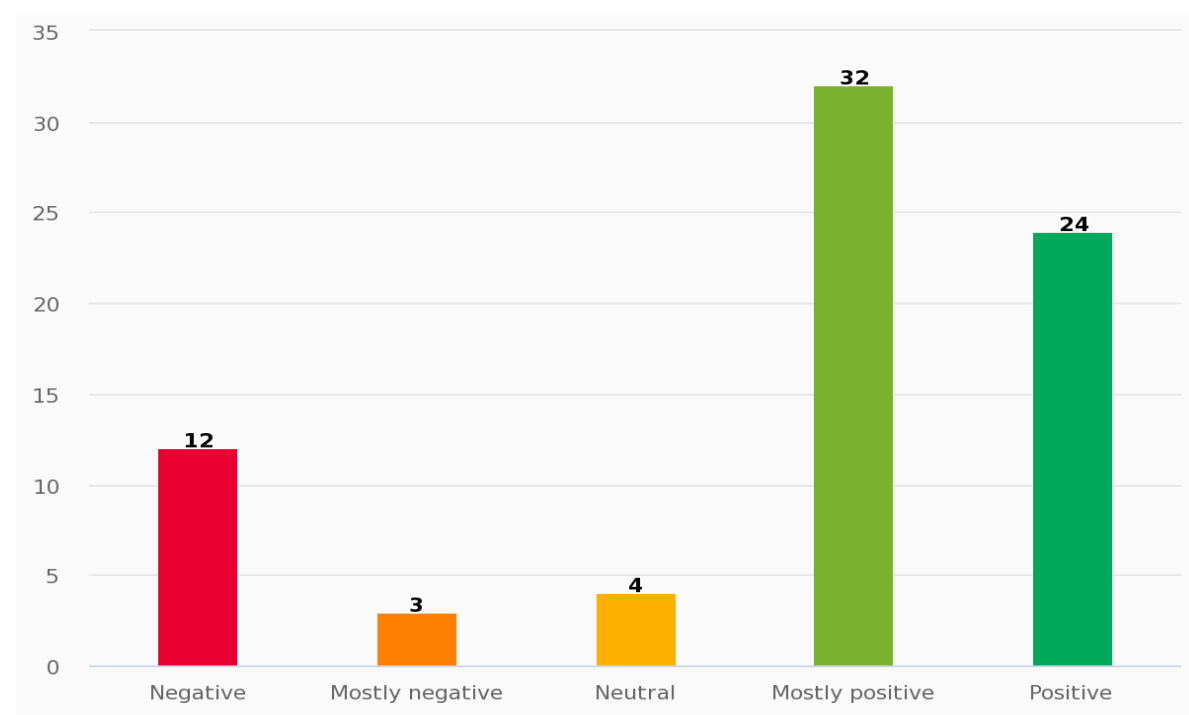
The general sentiment about the design proposal is positive, and people would like to transform this place into a green, quiet place to relax and play, feeling safe. Residents and pupils envision community activities, play features along the way and a lot of greening.

For access, residents would like to implement a timed bay for cabs and visitors. Also, they want a clear sign indicating ambulances can go through the filters.

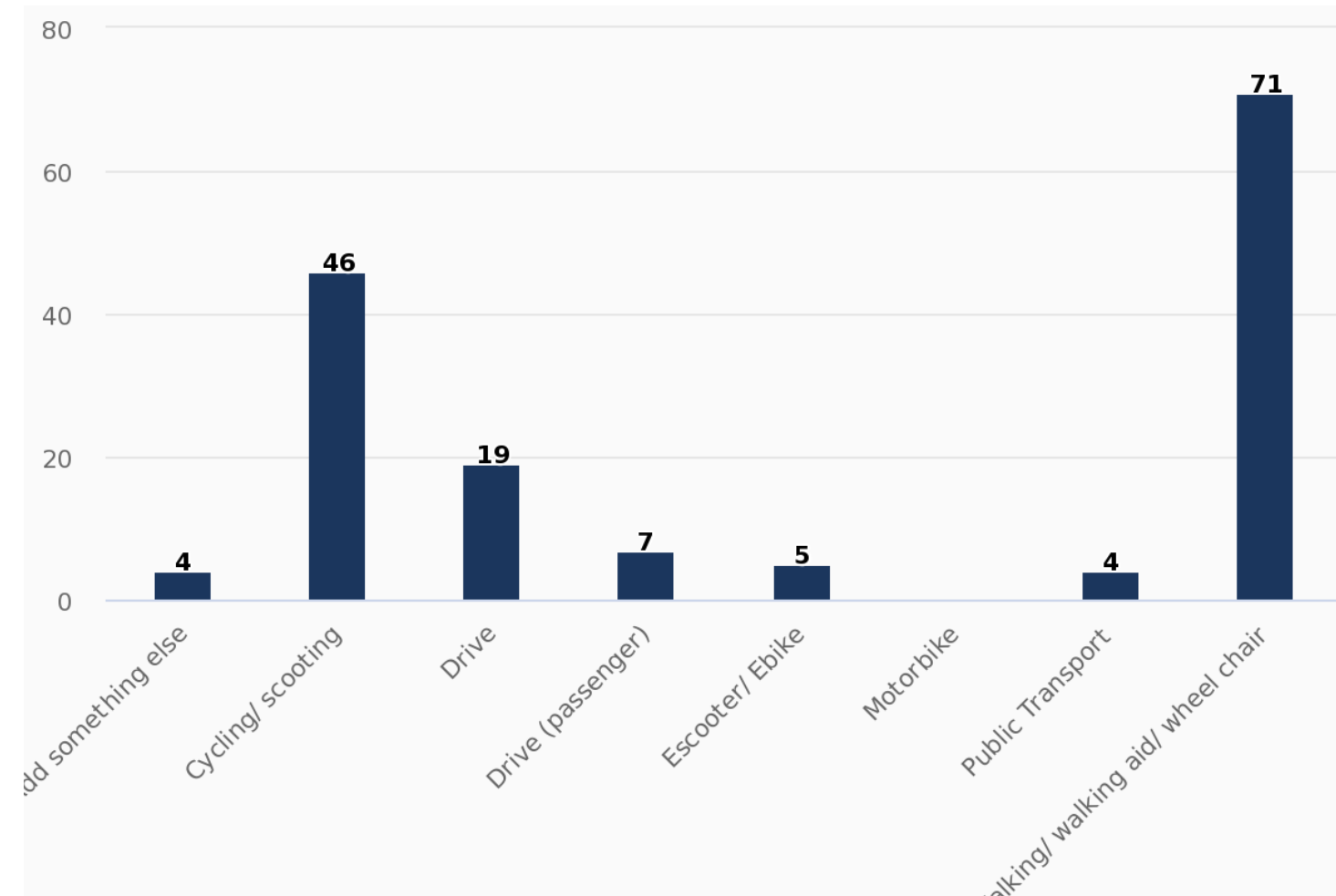
Outside the filter location, some people expressed concern that the turn from Fentiman to Trigon is very tight. Also, Lambeth should address the increase in traffic that St. Stephen's terrace is experiencing.

Residents of Fentiman Road would like some traffic calming measures for the rest of the road.

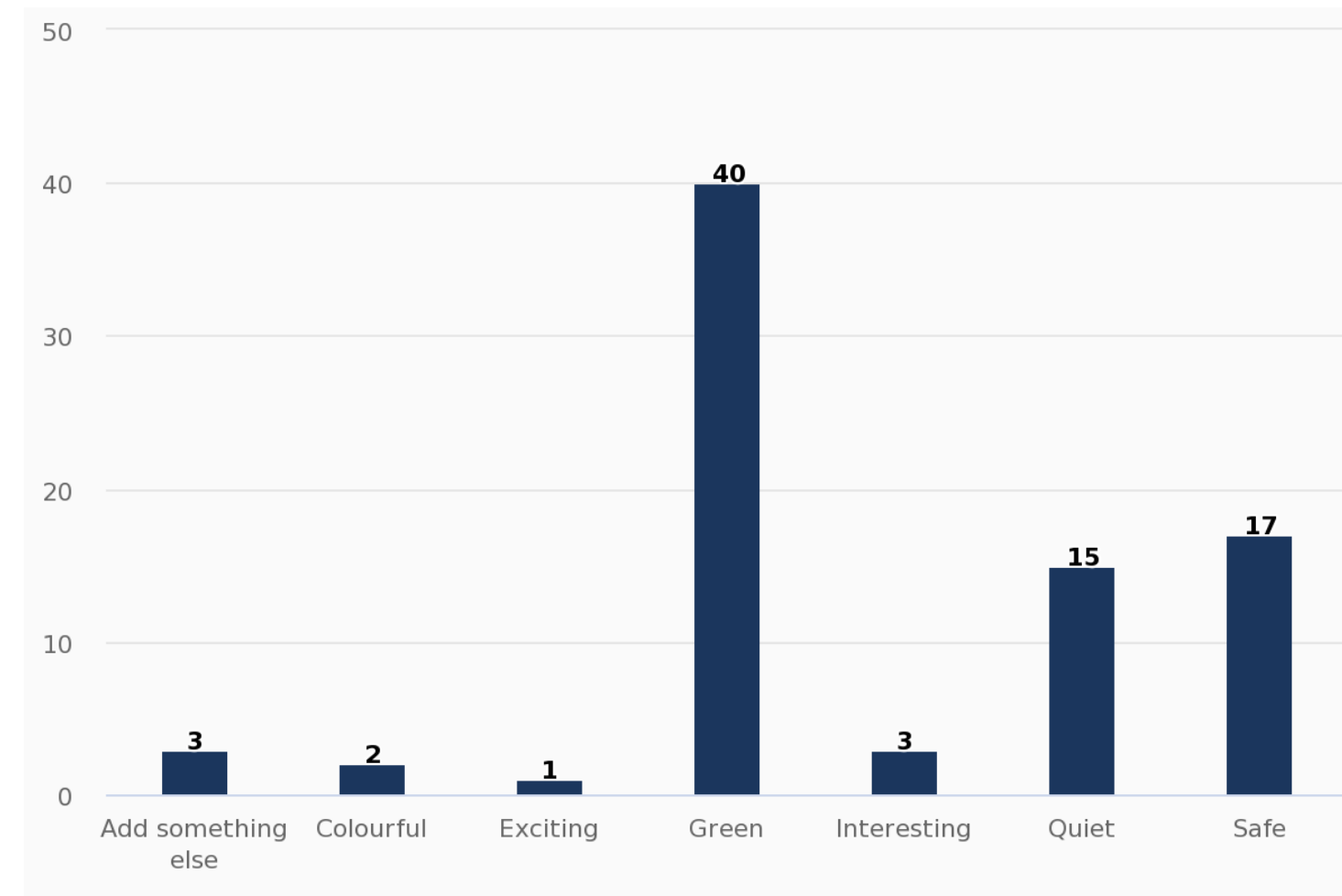
HOW DO YOU FEEL ABOUT THE DESIGN SUGGESTED?



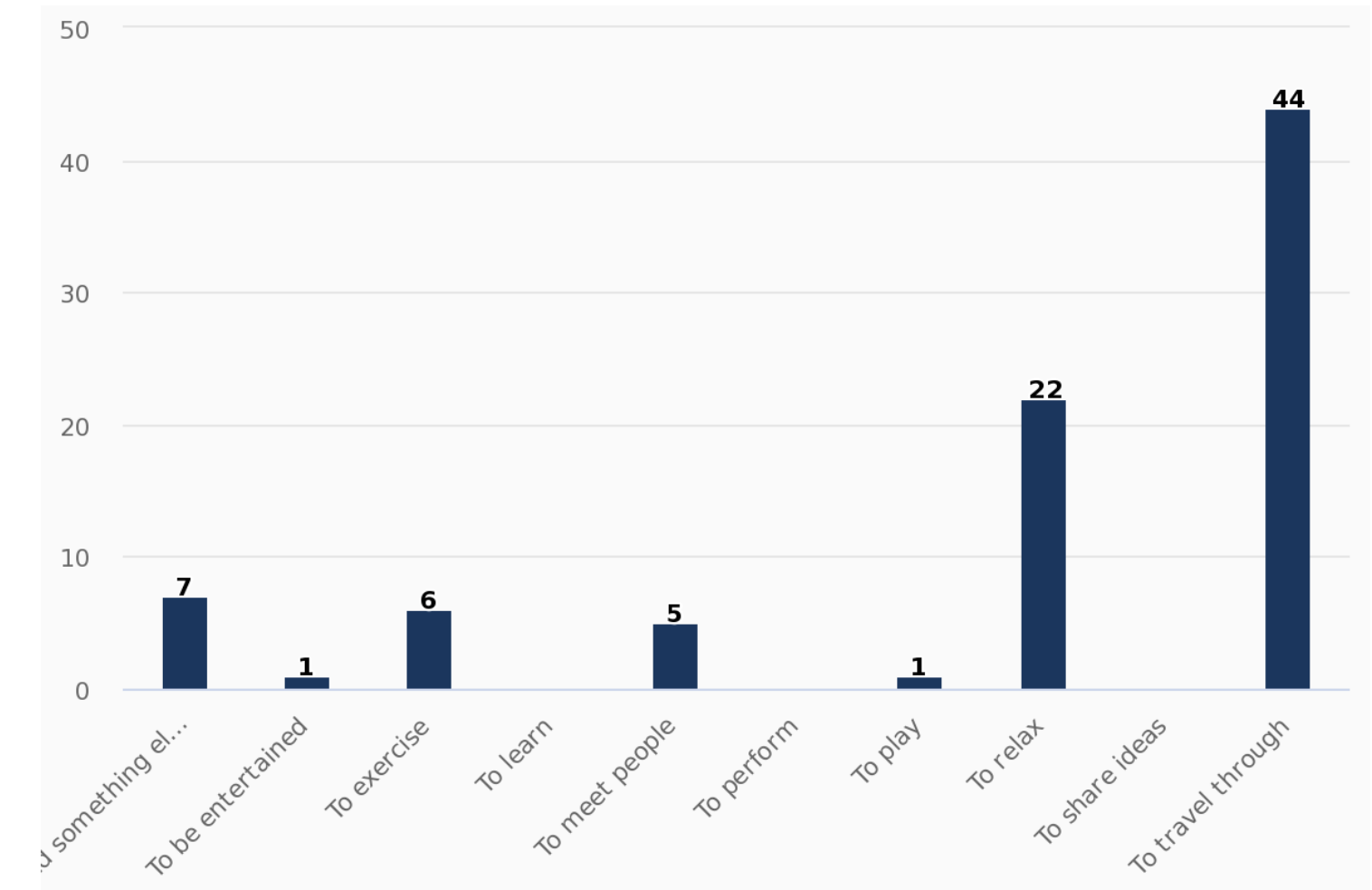
HOW DO YOU TRAVEL THROUGH THE SPACE?



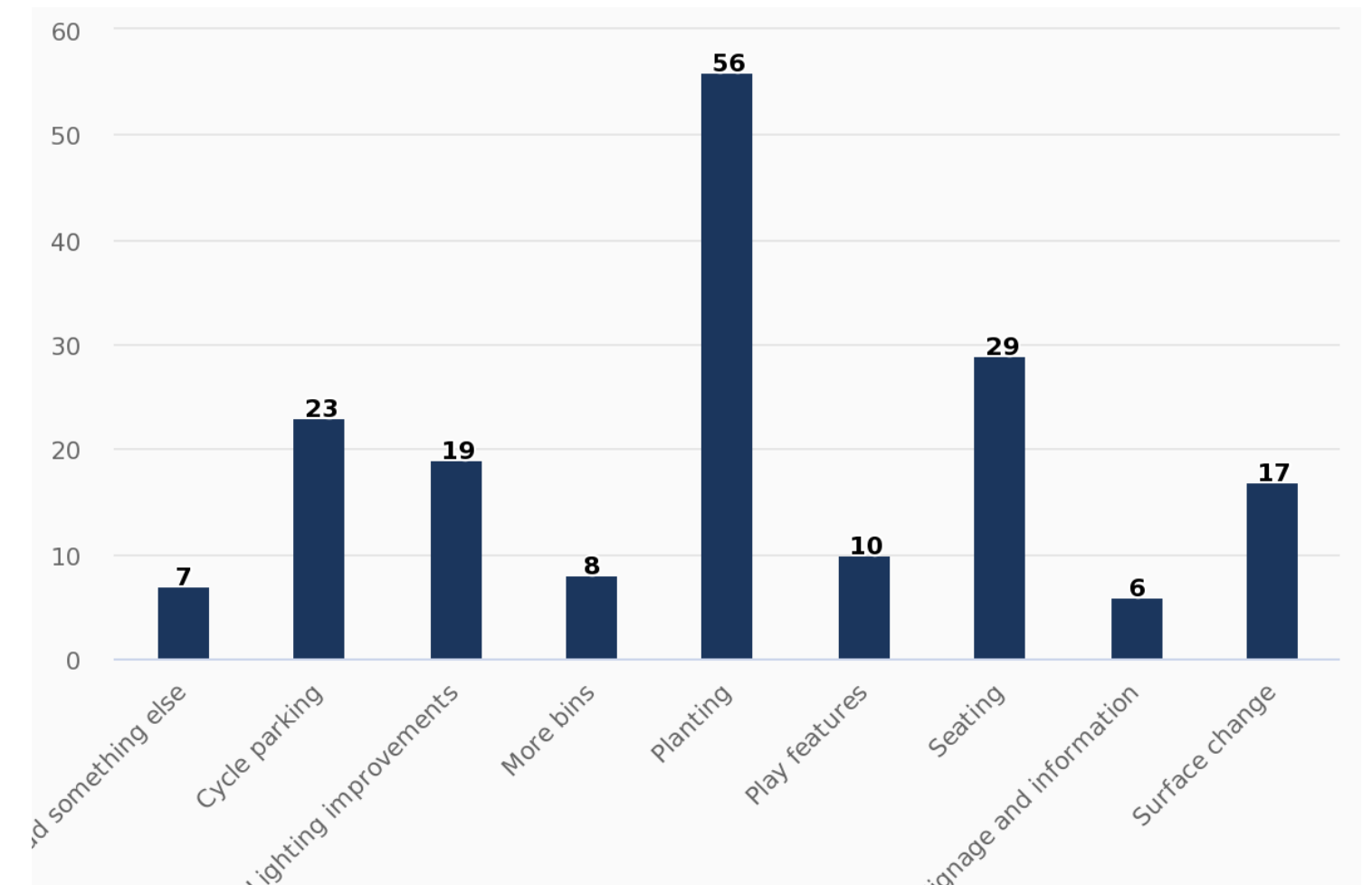
HOW WOULD YOU LIKE THIS SPACE TO FEEL?



HOW WOULD YOU LIKE THIS PLACE TO BE USED?



WHAT FEATURES WOULD YOU LIKE TO SEE IN THE SPACE?



HERE IS AN OVERVIEW OF THE FEEDBACK COLLECTED THROUGH THE VARIOUS ENGAGEMENT ACTIVITIES:

AREA	COMMUNITY SUGGESTIONS	OUR RESPONSE
Active Travel	Dedicated cycle lane	Design promotes people first shared space to create a slow environment
	Not enough seating (e.g. issue for diabetic ppl)	Already considered in the design proposal
	Health Walking Route	Already considered in the design proposal
	Opportunity for skating features	Opportunity to incorporate play on the way features
	EV charging point and access	EV charging strategy will review facilities across the borough to prioritise areas most in need
Traffic Management	Turn from Fentiman to Trigon is very tight	Movement has been assessed and turning feasible
	One-way system on Trigon- Cottingham – Claylands	One way systems not prioritised due to increased speed implications
	Add CCTV and sign for ambulance	Filter enforced with ANPR cameras
	Add no motor vehicle signage also for cars coming from the junction (not only from Clapham Road)	N/a
Car Parking and Access	Timed bay parking for black cabs	Possibility to add a timed bay
	Visitors parking	Not part of the scheme objectives
	Retain some parking for Housing in Clapham Rd	N/a
	Leave car access for residents and remove yellow line so residents can park	N/a
Greening	Grow vegetables (possibility to involve Wyvil Primary School)	Collaborated with Wyvil Primary School
	Sort out maintenance beforehand	Opportunity to involve community in gardening
	Pollen rich flowers with schools	Opportunity to collaborate with Bee Streets project
	Tap so residents can water the plants	Possibility to add a tap near the plants
Placemaking features	Water fountains / Decorative water fountain	Possibility to add water fountains to refill bottles
	Add lighting	Already considered in the design proposal
	Recycling bins	Already considered in the design proposal
	Play friendly features along the street	Already considered in the design proposal
	Food shops	N/a



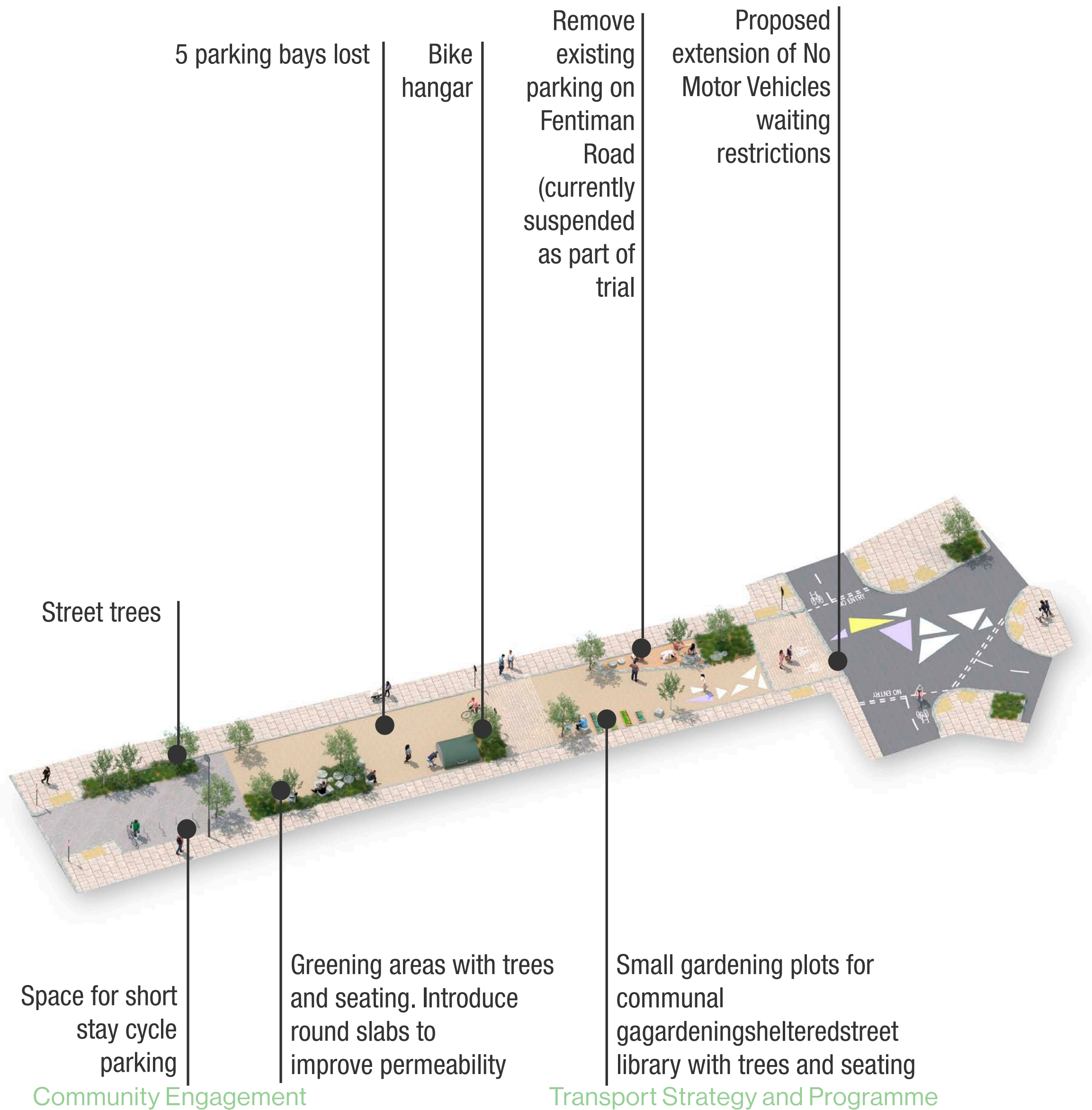
Summary Report



Oval to Stockwell LTN



FENTIMAN ROAD FINAL DESIGN PROPOSAL



4.3 Dorset Road

STARTING DESIGN PROPOSAL:

- Resurfacing of the existing carriageway in paving slabs
- Upstand kerbs to guide visually impaired users
- Trees, benches, cycle parking, play equipment, SuDs
- Outdoor seating
- Existing footways retained and decluttered
- We will retain existing disabled parking space
- Remove unnecessary street furniture on Fentiman Road, near the junction with Clapham Road
- The parking spots that are temporarily suspended on Fentiman Road will be permanently removed



DORSET ROAD KEY-FINDINGS:

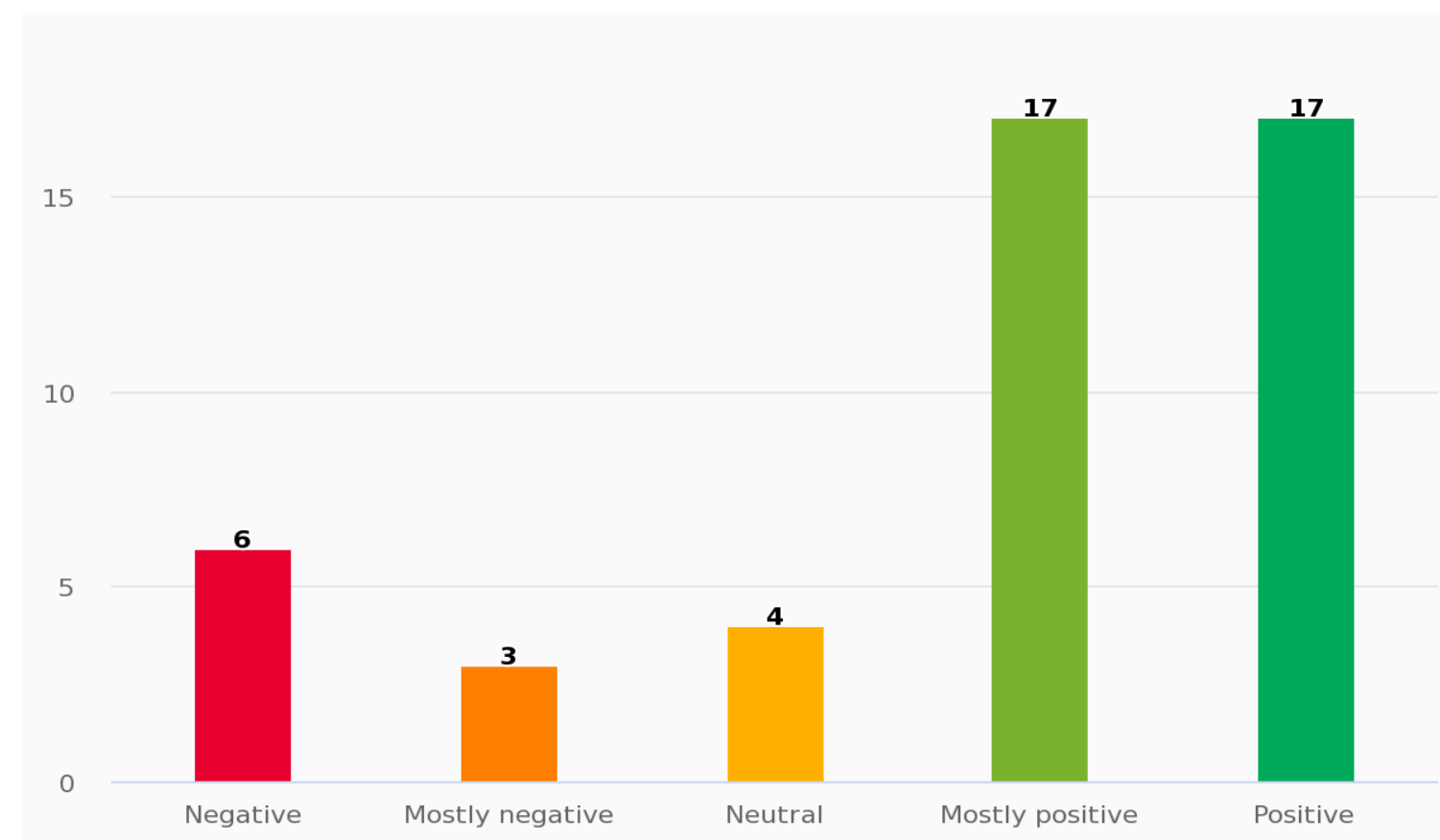
The general sentiment about the design proposal is positive, and people would like to transform it into a green quiet, safe place to relax and play.

In Dorset Road, the design is an excellent opportunity to provide a space for people. This area was described as transient. The public thinks this could be easily changed adding features to encourage people to spend time there.

People would like to have a place to relax for intergenerational, social gatherings and as a place to get to know their neighbours.

Another idea was to start a volunteering group for gardening to help in building a sense of community.

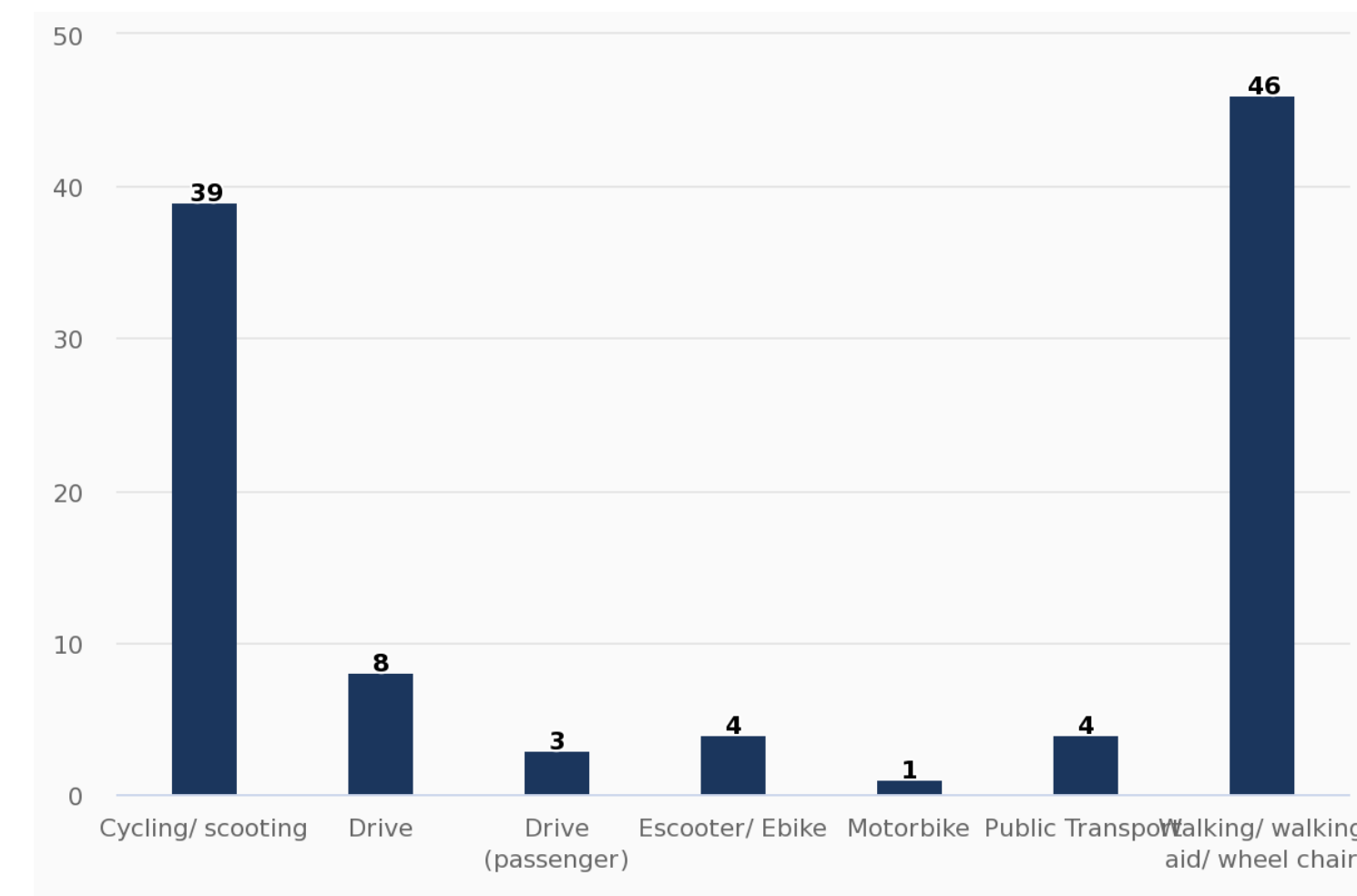
HOW DO YOU FEEL ABOUT THE DESIGN SUGGESTED?



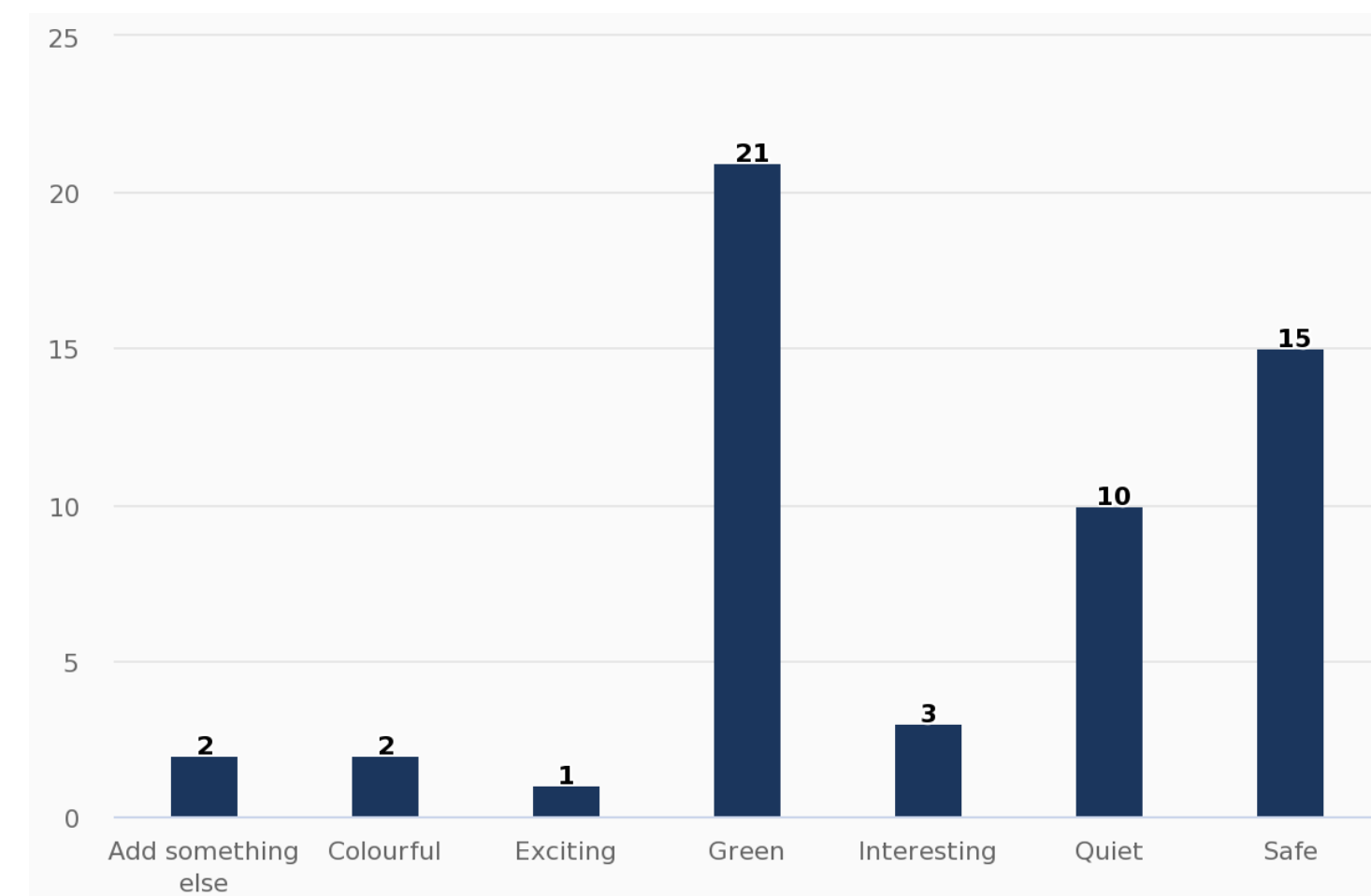
Community Engagement

Transport Strategy and Programme

HOW DO YOU TRAVEL THROUGH THE SPACE?

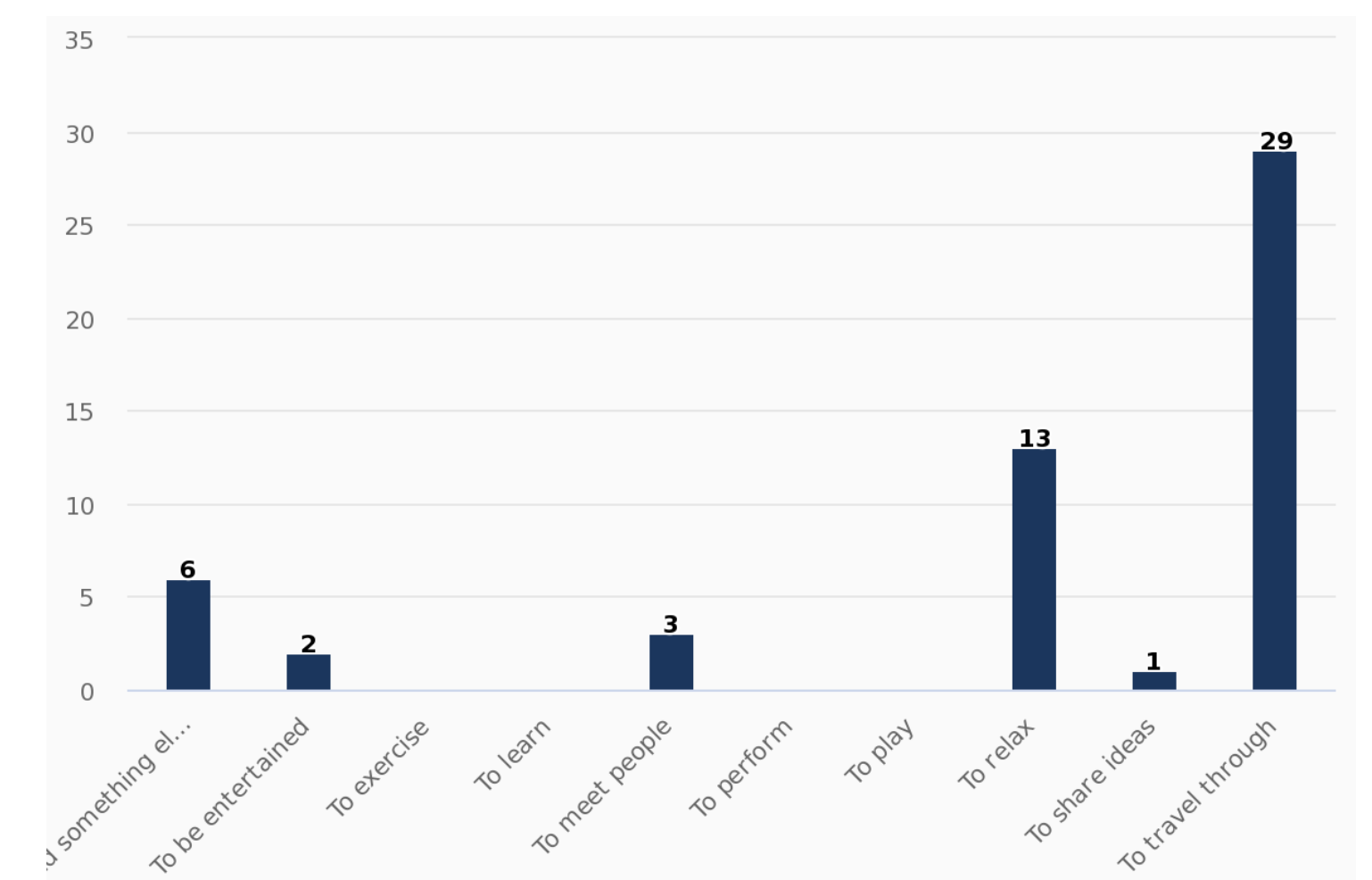


HOW WOULD YOU LIKE THIS SPACE TO FEEL?

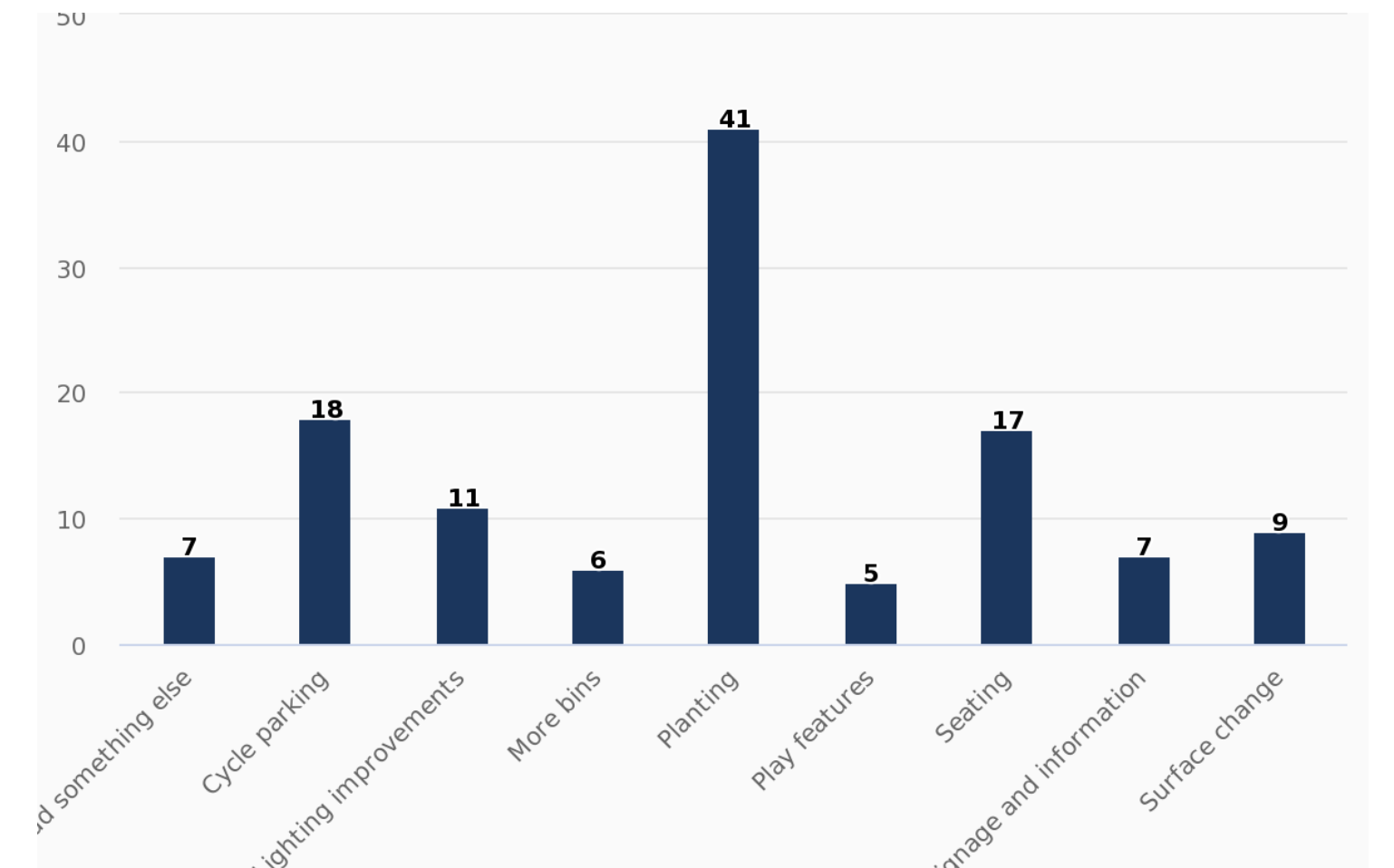


Sustainable Growth and Opportunity Directorate

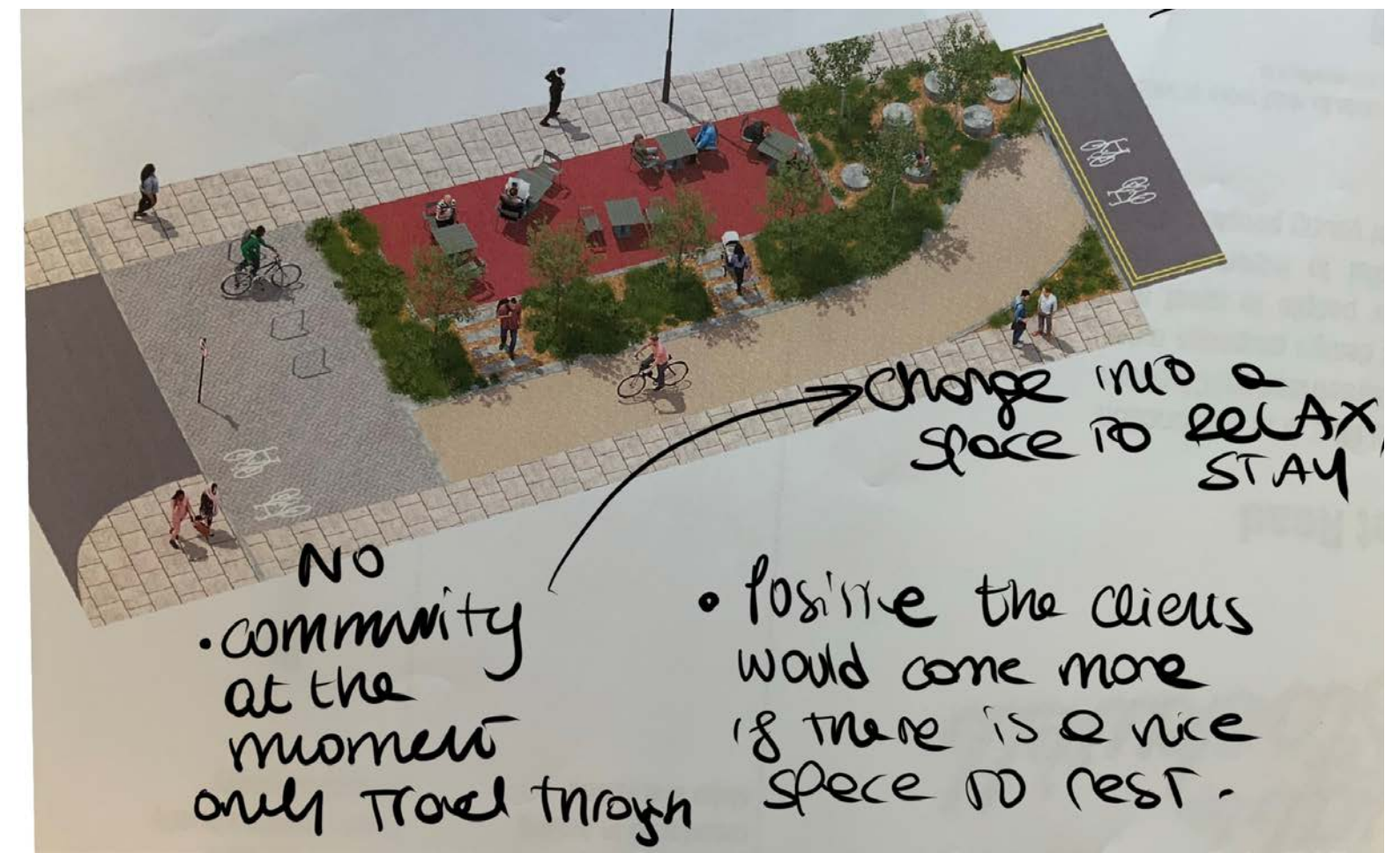
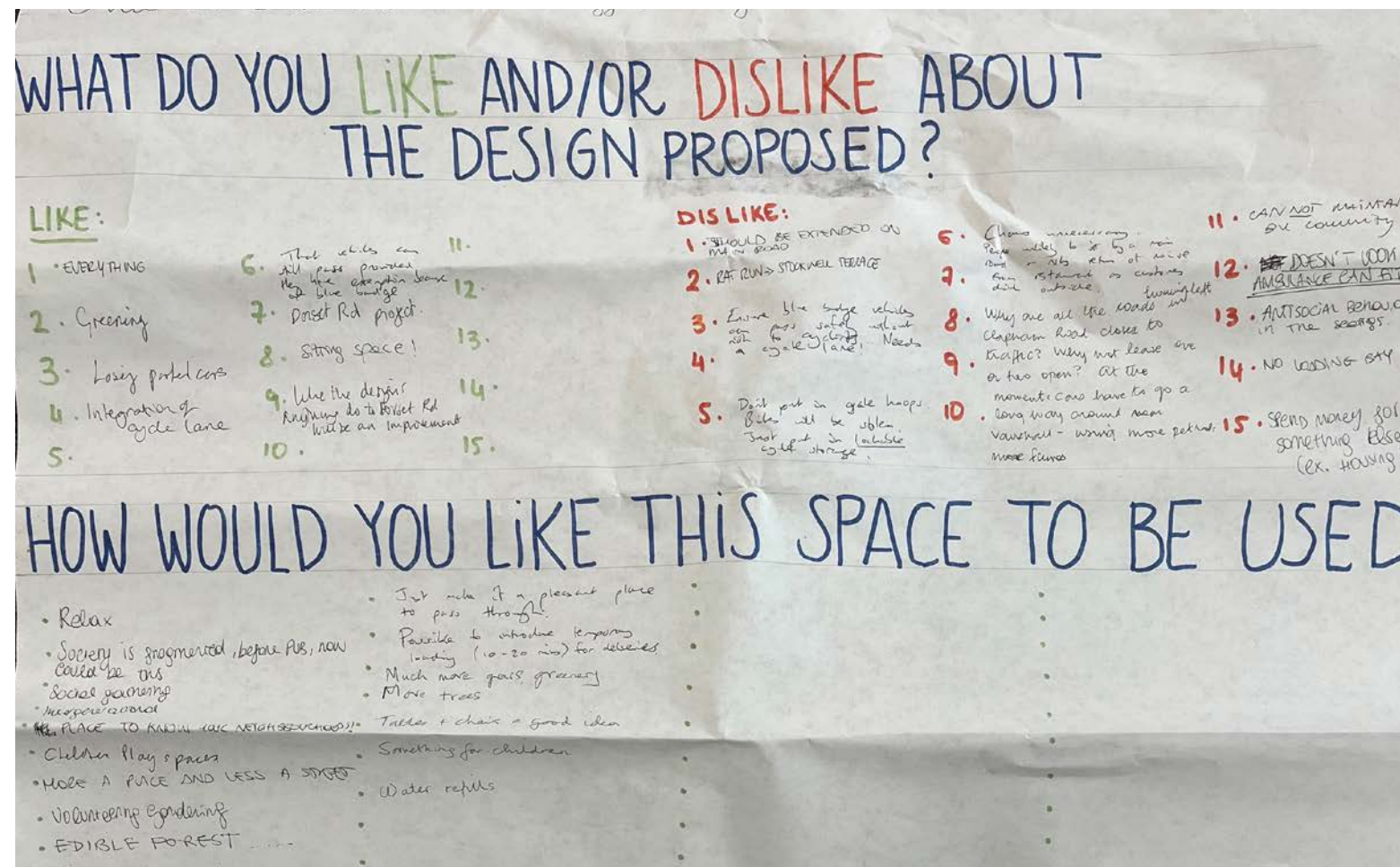
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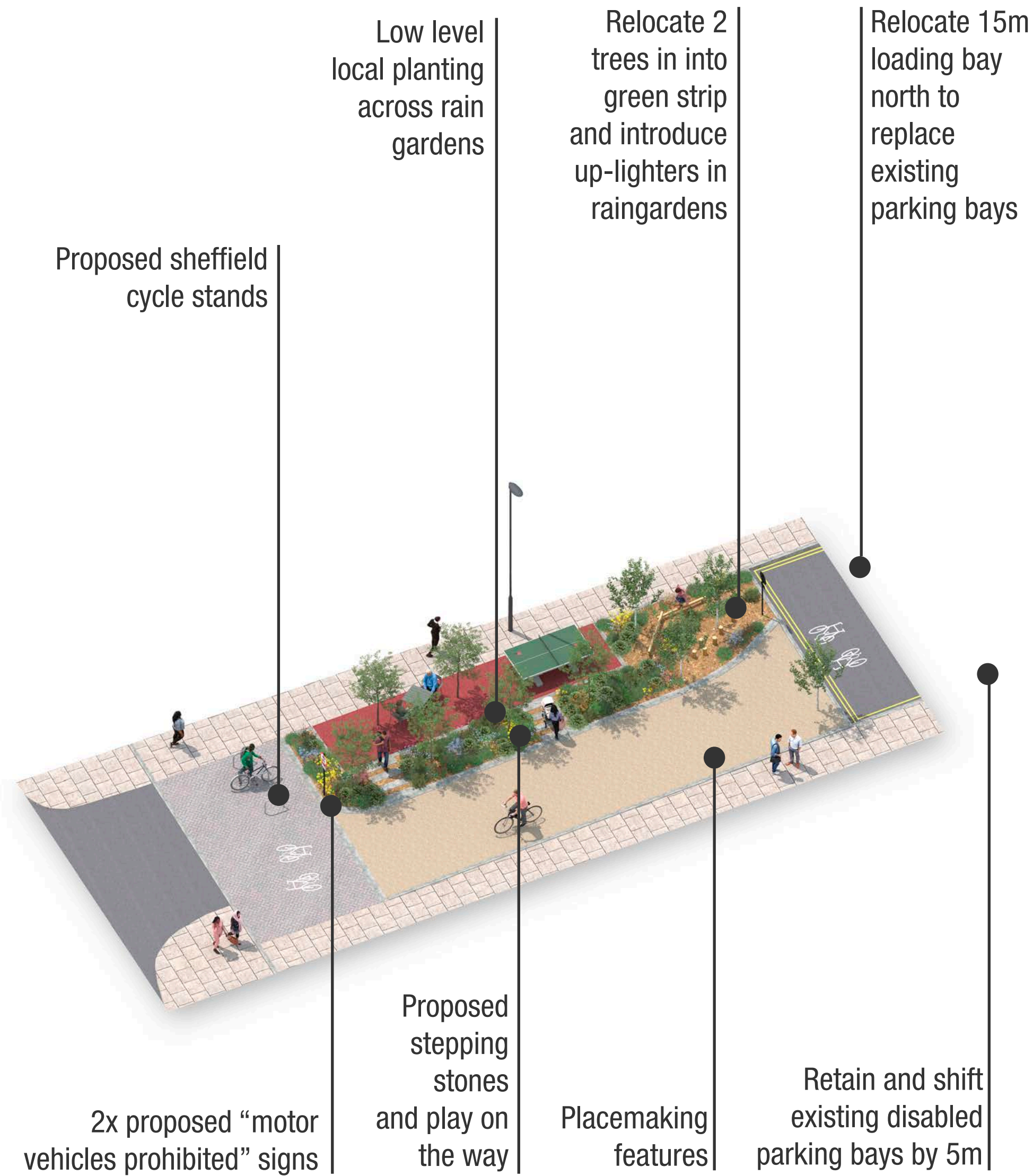


HERE IS AN OVERVIEW OF THE FEEDBACK COLLECTED THROUGH THE VARIOUS ENGAGEMENT ACTIVITIES:



AREA	COMMUNITY SUGGESTIONS	OUR RESPONSE
Active Travel	Bike racks on Clapham Road	Feedback to TfL
	Add bike hangars	The design proposal includes sheffield stands for bikes
Traffic Management	Add CCTV and sign for ambulance	N/a
Car Parking and Access	Timed bay 10-20 min stop	N/a
Greening	Low maintenance plants	Incorporated into planting brief
	Edible forest and orchards	Opportunity to talk with the community and organise gardening
	Trees in design proposal are too high and create hiding spots	Planting will be designed to be more open and less intimate
Placemaking features	Kid-friendly features (St. Stephens Primary School and nursery in the area) - e.g. play on the way features	Informal play features will be incorporated into final design
	Relocate the seating area to the middle of the road	Road safety audit does not support this proposal
	Remove the chairs and opt for in-built features	Sturdier features such as a table tennis table will be incorporated with the design
	Sculptures to design the seating blocks	Opportunity to collaborate with local sculptors and artists
	Water refills	N/a
	Book swap	Possibility to organise with community

FENTIMAN ROAD FINAL DESIGN PROPOSAL:



5 Other suggestions for the area

Vision for a whole neighbourhood:

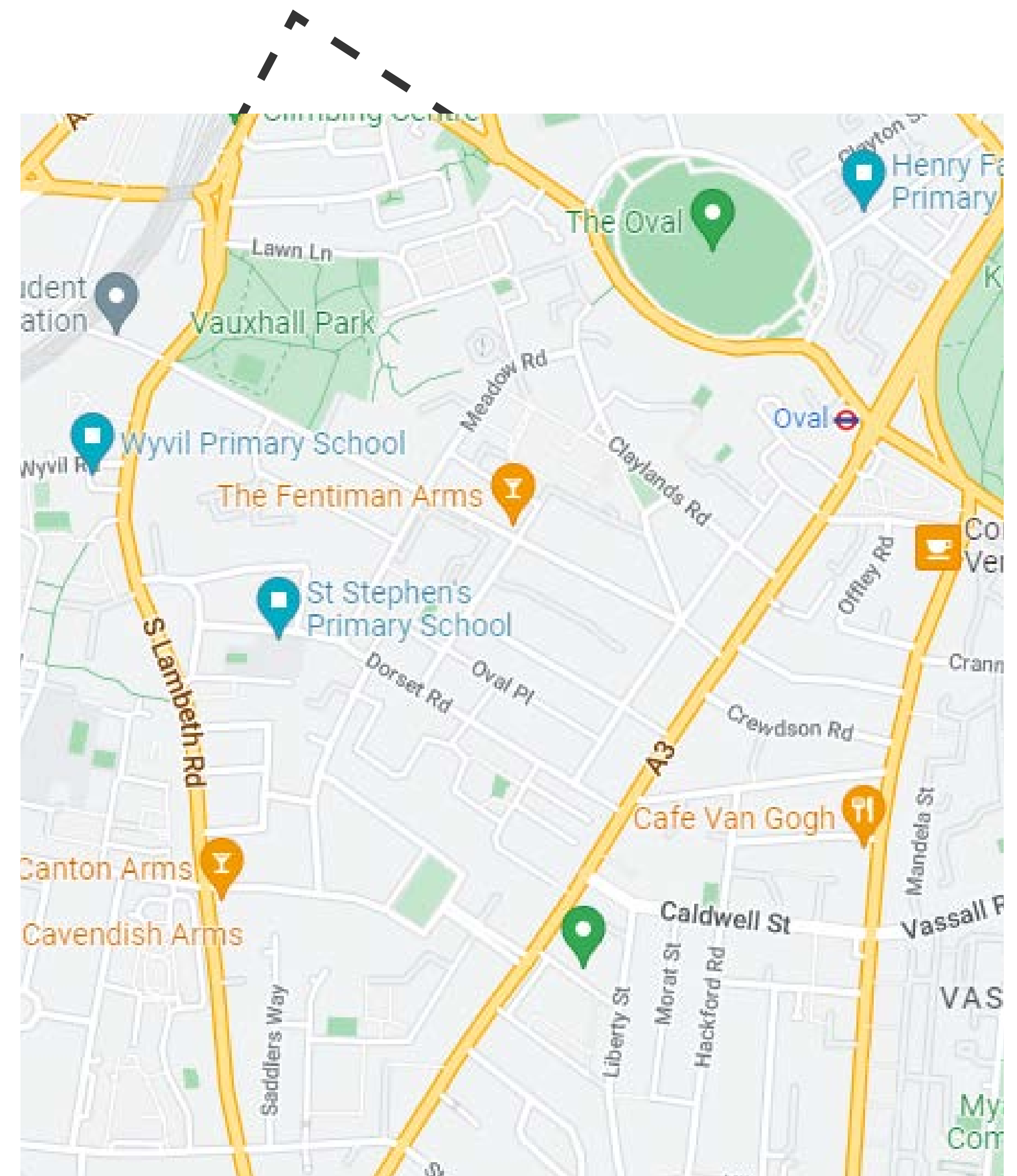
- Possibility to extend LTN boundaries including streets e.g. Mowll Street
- Possibility to include design suggestions shared during the Virtual Street Audits activity, to improve Tyre Street and Kennington Lane junction with pedestrian priority measures and/or traffic light.

● Walking Routes:

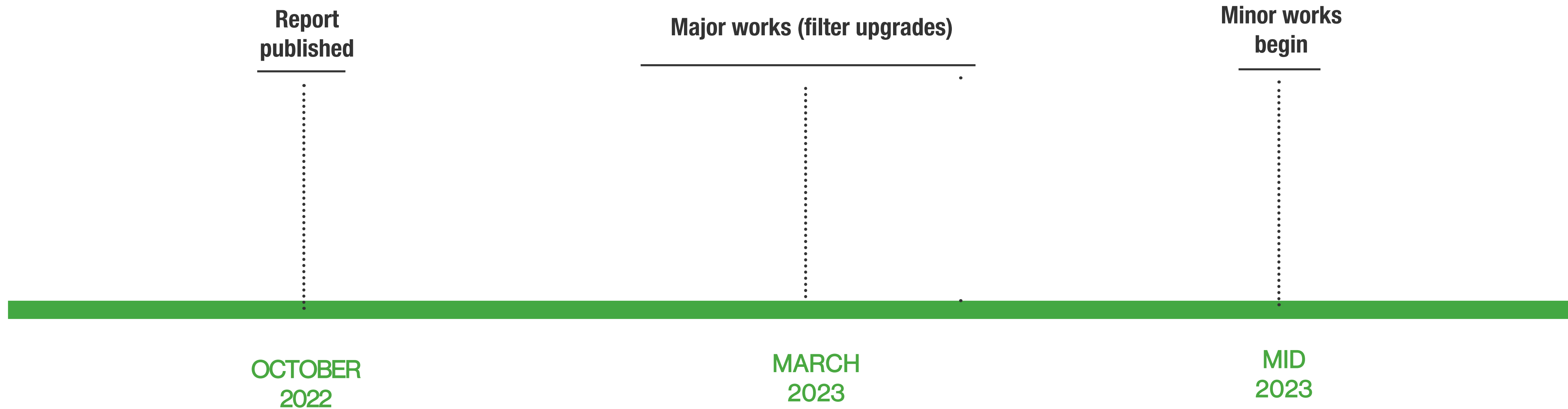
Lambeth Council aims to make streets safer for walking, linking Stockwell (South of the LTN) to Oval (North of the LTN). In order to create a comfortable walking and wheeling experience, some works need to be done throughout the LTN (map of potential interventions on the right)

1. Public realm improvements in Hampson Way
 2. Improve dropped kerbs in Albert Square and tactile paving provision
 3. Improve uneven surface at drive entrance in Bonley Street
 4. Improve dropped kerbs, seating and greening at Meadow rd/Dorset Rd. junction
 5. Improve dropped kerbs in Rita Road
 6. Improve Meadow Road:
 - Need to resurface at drive entrances
 - Need to improve dropped kerbs
 - Need to reinstate footway
 - Pavement widening opportunity
- ## ● Fentiman Road:
- Possibility to improve the existing built-outs along Fentiman Road
 - Need to improve dropped kerb and fix drainage issues at the junction with Meadow Road

- Palfrey Place
- Stockwell Terrace
- Lansdowne Way



6 Next Steps



Qual to Stockwell

The image features the text "Qual to Stockwell" in a dark brown, cursive script. The text is integrated with various small illustrations: a woman in a yellow dress walking a white dog, a person in a purple shirt walking, a person in a red shirt riding a bicycle, a person in an orange shirt in a wheelchair, and a person in a blue shirt walking. There are also several small green leaves and white birds scattered around the text.