

Agenda: Lambeth Air Quality Action Plan Steering Group (External)

6 March, 6-7:45pm, TG15 Town Hall, 1 Brixton Hill, Brixton, London, SW2 1RW

Councillor(s) attending:

CLlr Clare Holland (CH), Cabinet Member for Environment and Clean Air

Council Officer(s) attending:

Andrew Round (AR), Sustainability Manager

Matthew Browning (MB), Sustainability Officer

Marie Vieu (MV), Public Health Consultant

1. Public Health and Awareness Raising Actions

- MV explained that Public Health report to health and wellbeing board in Lambeth. Health and Wellbeing board brings together different stakeholders to ensure health of the public is protected. A link to the health and wellbeing website can be found [here](#).
- AR explained that Public health work with Sustainability to engage with local stakeholders
- AR explained that we have already completed the communications campaign action and we will look to refresh this in the future
- ■■■ asked about the use of Instagram and other social media platforms to engage with stakeholders that we are not already engaged with
- AR explained that we have been to GPs and British Heart Foundation to target our engagement. ■■■ will be able to provide contacts to British Heart Foundation and similar organisations.
- AR provided update on relevant actions in AQAP:
 - We have 2 consultant grade consultations that specialise in Air Quality
 - AR's job remit has increased to include the delivery of road safety and road danger reduction. We also work closely with Transport Team and the Regeneration team to deliver implementations to improve air quality and minimise risks related to transport.
 - We have already created an Air Quality information pack that has been shared with all BIDS in Lambeth. We developed this with the BIDs during Lambeth Clean Air Week 2017. BIDs have since adapted the information pack.
 - We will organise an annual business engagement event in Lambeth Clean Air week 2019. ■■■ asked about engaging with the public and providing simple facts and advice on how people can reduce their exposure and reduce pollution. AR explained that we do engage with as many groups as possible but this is a very resource intensive exercise.
 - AR explained that Airtex is a forecast tool to raise awareness of air quality. We continue to promote air text and support them. Airtex provides advice on how to reduce pollution exposure for vulnerable citizens during high

pollution days. We have also done work to raise awareness of clean air walking routes to try and help people avoid high pollution areas.

- We also have a Cascade system where messages are sent to organisations and cascaded down
- Cross River Partnership raised awareness for walkit.com and clean air walking routes. ■■■ asked if we have click rates or data about how many people are using the walking route tools. MB is checking with Cross River Partnership if they have this information.
- We are still part of the TfL STARS program and we will continue to do this every year. Many schools are going from Bronze to Silver accreditation. ■■■ suggested doing more local events to try and raise awareness within local groups and celebrating what the schools have achieved. AR explained that TfL have cut the children's traffic club programme but we are part of the Mayors Nursery audit program and two nurseries will receive audits and grants.
- Laura Cheyne was leading on the travel plans poster campaign and Eric will now deliver this, as Laura has left her role as Road Danger Reduction Manager and been replaced by Eric Duval
- All reports now contain a section stating air quality must be considered for all decisions.

Action point: AR to send examples from ASR about how decisions now considered AQ

- We raise awareness within Lambeth about air quality and now we are all in one building it is easier to meet with other officers.
- We have been giving out grants to youth groups to raise awareness about air quality and raise awareness with young people.
- AR is meeting with colleagues in Housing to identify vulnerable citizens. AR explained we have worked with Age UK and have consulted with them on our leaflets
- AR explained that for the youth grants we scored bids higher for those who worked with BAME groups
- We have an annual resident's conference as part of LCAW. PD asked about how we know the AQ message is "landing". AR explained global action plan have done some work to assess behaviour change as part of clean air day.

2. Update on JSNA and discussion

- MV explained that the Joint Strategic Needs Assessment (JSNA) is a statutory requirement for Lambeth to produce which provides information about the needs of the population both now and in the future. This will inform local decisions to facilitate cross departmental working.
- The JSNA will provide fact sheets and evidence to provide information to the public about outdoor air quality.

- MV showed the group the [JSNA](#) on the website and explained how to navigate through the document.
- MV explained the JSNA is targeted for the general public, those who are interested in more information, and professionals who want to analyse the data.

Action point: MV to provide JSNA fact sheet which has links to recent reports that model the impacts of air quality on health

- MV explained the link between poor air quality and social inequalities in sensitive receptors.
- ■ suggested adding information in GP Surgeries to raise awareness of JSNA and make people know this is available online
- ■ recommended raising awareness with other organisations that might be able to host the JSNA and raise awareness on twitter.

3. Lambeth Clean Air Week (June 17-21)

- MB gave brief overview of events and ideas for Lambeth Clean Air Week.
- Idea for one of the school streets – get children to sing clean air song – bicycle choir

Action: AR to look into whether we could have electric slots and diesel slots for taxis

4. Brixton Monitoring station update

- AR provided an update on the monitoring station repair and that this should be back online 12 March.

5. Brixton LEN application and other MAQF projects

- AR explained that we have submitted bids to the MAQF and we are still waiting to hear back if we are successful or not. We should hear back by April.

6. Schools Action point

- AR explained that we have visited all the primary schools in the borough that have engaged with us. We have also worked with 5 secondary schools this year but engagement was harder as the schools have fuller curriculum and students are focussed on GCSE's, A-Levels etc.
- We were thinking of making money available for grants instead of trying to engage with Secondary schools that are difficult to engage with.

Action point: AR will check if other boroughs have had any luck engaging with secondary schools

- MV suggested working with the youth council to target secondary schools and create AQ champions

7. Agenda for next meeting

- Go through 2018 Annual Status Report, meeting will take place in Lambeth Clean Air Week.

8. AOB